

ANNUAL REPORT
October 2019-September 2020



THE POWER OF **Generosity**



Baptist Health
Foundation

BAPTIST HEALTH SOUTH FLORIDA



The mission of
BAPTIST HEALTH FOUNDATION

is to inspire philanthropy and build extraordinary donor relationships in support of excellence, innovation, community wellness and global leadership in healthcare at Baptist Health South Florida, a not-for-profit organization supported by philanthropy and committed to our faith-based charitable mission of medical excellence.



Table of Contents

Thank You Healthcare Heroes	2
Message from Leadership	4
Philanthropic Highlights	5
HEAT.HELP.CURE.	10
Annual Giving	12
Physician Philanthropy	
Advisory Council	15
Donor Spotlight: Karel Foti	16
Sedano's Supermarkets	
Partnership	18
COVID-19 Response	20
Grateful Patients	28
Ocean Reef	30
Templeton Family Foundation	32
Planned Giving	33
Young Philanthropists of	
Baptist Health	34

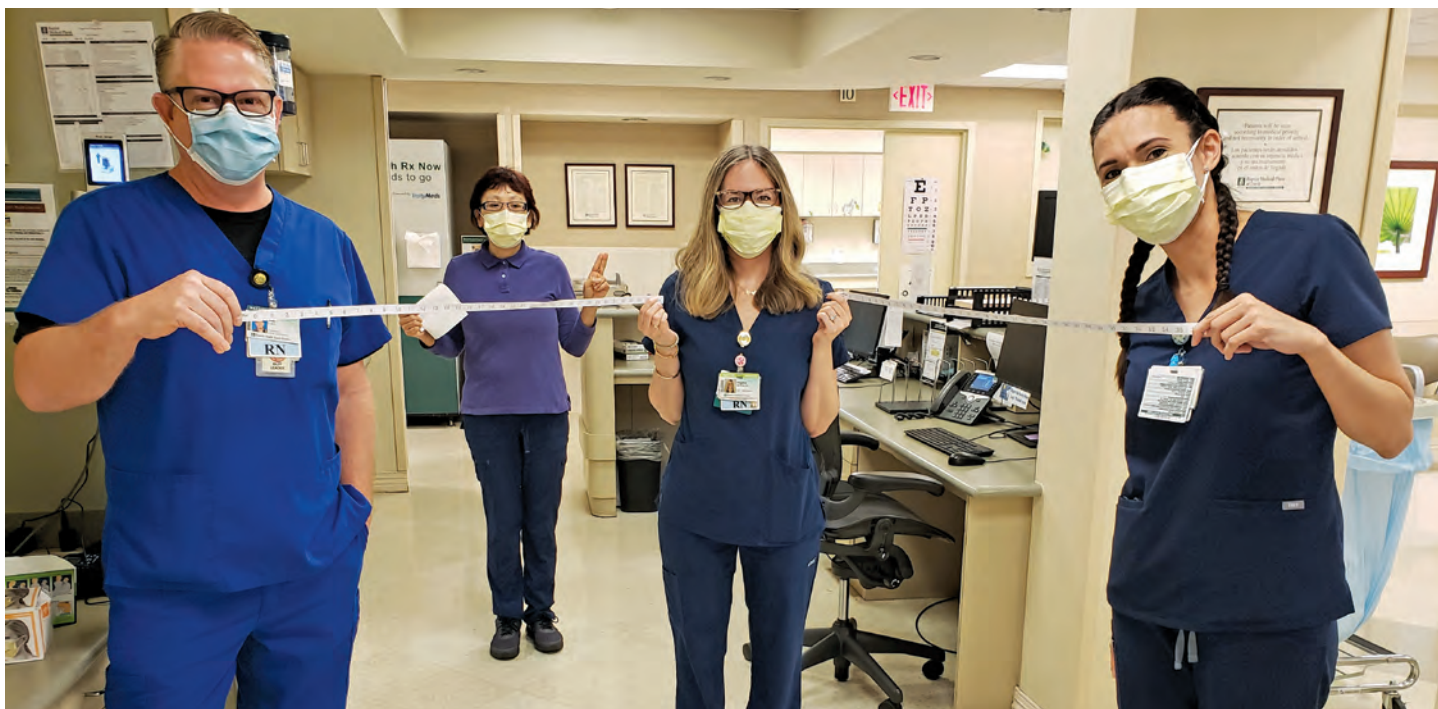
HOSPITALS

Baptist Hospital of Miami	35
Doctors Hospital	36
Fishermen's	
Community Hospital	37
Homestead Hospital	38
Mariners Hospital	39
South Miami Hospital	40
West Kendall Baptist Hospital	41

CENTERS OF EXCELLENCE

Center for the Advancement	
of Learning	42
Miami Cancer Institute	43
Miami Cardiac & Vascular	
Institute	44
Miami Innovation Institute	45
Miami Neuroscience Institute	46
Miami Orthopedics & Sports	
Medicine Institute	47
Bethesda Hospital Foundation	48
Fundraising Overview	50
Impact by the Numbers	52
The Year in Review: Financials	54
Foundation Board Members	55
Corporate Philanthropy	
Partners	56
Giving Society/Cornerstone	
Society Snapshot	57





BAPTIST HEALTH FOUNDATION

wishes to extend a heartfelt **THANK YOU** to all of our healthcare heroes.
In the most difficult of times, you inspired us all with your strength and bravery.
Amidst the darkness, your light shined through and inspired
our community in ways that will never be forgotten.
You are heroes in every sense of the word – **OUR** heroes.
Thank you for giving of yourself so that our community could be cared for.





WE are **SAFER** because of **YOU**
WE are **STRONGER** because of **YOU**
WE are **UNITED** because of **YOU**
THANK YOU!



The Power of Generosity



Robert G. Berrin
CHAIRMAN OF THE BOARD
BAPTIST HEALTH FOUNDATION

This past year, we were tested and challenged. The COVID-19 pandemic changed our world overnight. Baptist Health and Baptist Health Foundation were able to rapidly respond and meet the needs of our community and our frontline healthcare heroes because of YOUR unwavering vision and support.

Prior to March 2020, no one could have predicted how enormous an impact the pandemic would have on Baptist Health's resources. To help combat the virus, the Foundation quickly switched gears and established a COVID-19 Emergency Relief Fund (p. 20). Our community rallied behind us and demonstrated its overwhelming generosity in support of our healthcare heroes, patients and important COVID-19 research. Thanks to you and our community partners, more than **\$4 million** was raised in support of the fund. These donations were used to help equip our frontline healthcare workers with necessary personal protective equipment at the beginning of the pandemic, provide meals and support to our front line, connect loved ones through the use of iPads, fund groundbreaking research in the fight against COVID-19 and so much more.



Alex Villoch
CHIEF EXECUTIVE OFFICER
BAPTIST HEALTH FOUNDATION

While battling the COVID-19 pandemic represented a significant part of our year, we continued to focus on our commitment to raise essential dollars to advance research, fund innovation, create a world without cancer and advance the education of our clinical staff. Through the amazing generosity of donors like you, Baptist Health Foundation raised more than **\$39 million** to help meet the current and future healthcare needs of the South Florida community. More importantly, the Foundation disbursed over **\$19 million** to support the system, from funding 19 clinical trials, to completing the helipad at Baptist Hospital (p. 30), to the construction of Fishermen's Community Hospital (p. 37). These are but a few of the many projects funded by YOUR generosity and vision.

In this new fiscal year, we will celebrate several milestones, one of which is the 60th anniversary of Baptist Hospital. Our flagship facility, which opened in November 1960 with 55 beds, is now Miami's preeminent medical center, employing more than 4,600 and providing care for more than 216,000 patient visits in 2020. Another is the merger of Bethesda Hospital Foundation with Baptist Health Foundation. The Bethesda Hospital Foundation has a rich 70-year history of philanthropic support, and we welcome the Bethesda community to Baptist Health Foundation.

This annual report reflects the challenges we have met and the accomplishments we have made as a healthcare organization and community. It represents the power of your commitment to ensure Baptist Health can deliver the highest level of healthcare to those we serve each day. Compassion is the essence of Baptist Health, but generosity fuels our mission to build a healthier community for all.

Baptist Health strives to lead in clinical excellence, and as we look to the future, philanthropy will play a critical role in propelling our organization forward. Our hearts are full of gratitude for the overwhelming support we received this year. Thank you for believing in and trusting Baptist Health.

**Together we can.
Together we will.
Together we HAVE.**

Now, onward.



"As the premier medical group in the South Florida community, Baptist Hospital was to us the logical choice to get involved with. We started our association with the Baptist family by first joining the Founders Society, and now the Giving Society. Supporting Baptist Health Foundation was a no-brainer."

-Jorge and Florence Arguelles

Philanthropic Highlights

Jorge and Florence Arguelles

Jorge and Florence Arguelles have spent the last two decades building a life together, knowing that one day they would give back to the community that had given them so much over the years. After Jorge retired from a career in banking and finance, the couple knew it was time to become involved and make a positive impact on the South Florida community. For Jorge and Florence, supporting Baptist Health was one of the easiest decisions they have ever made; the couple has always had ties to our organization and believe in Baptist Health's mission. They made their first gift and joined the Foundation's Giving Society in 2010. Jorge later became a Foundation board member, helping to educate more people about Baptist Health. Last year, the couple took their support of our organization to new heights — making an unrestricted gift of \$500,000 to the health system's flagship hospital, Baptist Hospital of Miami, to be used where the need is greatest. Jorge and Florence are now Tower Club members within our Giving Society.

Terry and Sue Perrin

Terry and Sue Perrin's long-standing connection to Baptist Health runs deep. Sue worked as a registered nurse for 15 years in Baptist Hospital's neonatal intensive care unit and volunteered for many years after retiring. The couple's children were also born at Baptist Hospital. When Terry's mother was diagnosed with cancer and became a patient at Miami Cancer Institute, he accompanied her to appointments. The family was impressed by not just the facility, but with the staff and their overall approach to healthcare, and decided to learn more about the Institute's capabilities. After speaking with Michael J. Zinner, M.D., CEO and executive medical director, Terry and Sue knew that they wanted to play an important role at the Institute. They experienced first-hand how the Miami Cancer Institute team not only cares for their patients, but for family members, as well — something Dr. Zinner continues to make a top priority. Terry and Sue graciously donated \$100,000 in support of Miami Cancer Institute, joining Baptist Health Foundation's Giving Society at the Century Club level. Their generosity is supporting various projects that will touch lives for generations to come. Terry has taken his commitment to the Institute even further by becoming one of the newest members of Baptist Health Foundation's Board of Directors, a role he is proud to hold.



"We all know how important healthcare is for everyone, and Miami should be second to none when it comes to having cutting-edge facilities, renowned physicians and the latest technology. Two of our family members were patients at Miami Cancer Institute, so we experienced the amazing care and treatment by this world-class clinical team. With some of the best doctors and technology in the world in our own back yard, there's no reason for South Floridians to travel for top-quality healthcare. We are honored to be part of Baptist Health Foundation and we look forward to watching the Foundation continue to evolve and grow."

-Terry and Sue Perrin



Truist Foundation, Inc.

Truist Foundation believes that all people and communities should have an equal opportunity to thrive. To meet the immediate and long-term needs of our communities at the onset of the COVID-19 pandemic, Truist launched the Truist Cares initiative in March, a cooperative effort between Truist Financial Corporation, Truist Foundation, Inc., and Truist Charitable Fund, to provide communities, organizations and individuals relief and assistance during the crisis. As part of Truist Cares, the financial services company made a \$100,000 grant to our COVID-19 Emergency Relief Fund to support the basic needs of our community, including expanding access to healthcare and delivering that care safely. Truist shares Baptist Health's commitment to ensuring that our frontline healthcare workers have the much-needed resources required to deliver care safely to our community. Truist Foundation's support of the Emergency Relief Fund was unparalleled in our fight against the virus.

"We're proud to support Baptist Health Foundation. The pandemic remains a challenge, and the Foundation is doing incredible work to ensure that our healthcare providers have the tools they need to support the continued safety and health of people in our community."

-Truist Foundation, Inc.



Michele Kessler

Michele Kessler and her husband have divided their time between Boston and Palm Beach for many years. Boston has exceptional medical facilities and the couple continued to receive their care there exclusively. During this time, Michael J. Zinner, M.D., now CEO and executive medical director of Miami Cancer Institute, was chief of surgery at Brigham and Women's Hospital in Boston. When Dr. Zinner, a Miami native, returned in 2015 to run the new Institute, Michele became inspired to learn more about Baptist Health, specifically Miami Cancer Institute. Michele was blown away by the Institute – the facility, the state-of-the-art technology, the treatments offered and, most importantly, by the staff that Dr. Zinner has assembled. Their most recent donation of \$100,000 to the Institute's Strategic Leadership Support Fund is impacting the work Dr. Zinner does each day to lead the future of cancer care. A new Century Club member of the Foundation's Giving Society, she also serves on the Institute's Board of Directors and is looking forward to a bright future for healthcare in the South Florida community.



"I have been part of many medical institutions and understand the important role philanthropy plays in research and staffing. We are happy to support Dr. Zinner and Miami Cancer Institute. I am so proud to watch the growth and to be a part of this amazing place."

-Michele Kessler

Lynn Voit

Lynn Voit first came to the Florida Keys more than 40 years ago from Cincinnati and fell in love with Marathon. Her career as an artist kicked into hyper-speed with the incredible beauty of the Keys serving as her inspiration. The Keys community is always ready to rally together in support of each other, and for Lynn this has been the most rewarding place to plant new roots and “pay it forward” through philanthropy. Her involvement with Baptist Health began when she was diagnosed with late-stage non-Hodgkin’s lymphoma by Peter Lee Citron, M.D., of Miami Cancer Institute almost four years ago – around the same time that Fishermen’s Community Hospital was destroyed by Hurricane Irma. Lynn felt safe and comfortable during her cancer journey, thanks to the compassionate care delivered by the Institute. Once in remission, she committed herself to bringing excellent cancer care to the Florida Keys community in the form of a gift in support of Fishermen’s Oncology Department – paving the way for the future of cancer care in the Keys community. As our new Fishermen’s Community Hospital prepares to open its doors, Lynn feels an immense sense of pride knowing that her contribution will impact the lives of a community she holds so dear to her heart.



"I'm really happy and proud to be part of Baptist Health Foundation and know that my heartfelt donation will be put toward the new Fishermen's Oncology Department. It's all about paying it forward, no matter how or to what degree. The Foundation brought our community closer together as we worked to have a new hospital with quality and compassionate healthcare for everyone in the Keys community, present and future!"

-Lynn Voit



VITAS

Philanthropy at VITAS, the nation’s leading provider of end-of-life care, represents an institutional commitment to develop and support the communities it serves. The organization has a decades-long history of partnering with Baptist Health on a variety of initiatives and has served as the leading hospice provider for our patients throughout South Florida. VITAS has steadily increased its involvement with Baptist by providing seminars and continuing education programs for medical and clinical staff on such topics as disease processes, hospice eligibility and advance care planning. In recent years, the organization has participated in the Baptist Palliative Care Conference and the Health Nurse Scholars program. In 2020, VITAS built a freestanding hospice inpatient unit – its first in Miami-Dade County – adjacent to the Baptist Hospital campus. An additional gift of \$750,000 went toward a communications hub at the hospital, where patients and their families can express gratitude, find hope, feel inspired and be reminded that they are not alone by connecting with others who have had similar health journeys. Philanthropy is the

company’s avenue to ensure that patients, families and the community have access to the highest-quality medical care from the nation’s best medical experts and providers.

"Baptist Health is a trusted anchor and healthcare powerhouse throughout South Florida. It does so much to support this community, improve the overall quality of healthcare and ensure that patients who need high-quality healthcare can access it. VITAS views our philanthropy and support for Baptist as an ideal partnership that amplifies the impact and breadth of our combined expertise to improve the overall quality of healthcare and fill regional gaps. We partner with Baptist to support our patients, their families, our communities, and our healthcare colleagues and institutions toward a common goal: high-quality, patient-centered healthcare throughout South Florida."

-VITAS

Rao and Anita Uppaluri

Rao and Anita Uppaluri feel incredibly lucky to have achieved the American Dream, something many immigrants aspire to. The couple has trusted Baptist Health to serve as their healthcare provider since moving to Miami many years ago. Because of their close friendship with Samir Kulkarni, M.D., medical director of anesthesiology at Homestead Hospital and president of the Homestead Hospital Foundation Council, Rao was encouraged to become more involved with Baptist Health and later became a member of the Homestead Hospital Operating Board. Rao and Anita are honored to work with and support the hospital through philanthropy because of their strong desire to help the underserved population in the Homestead area. As Century Club members within our Giving Society, the couple understands the important role philanthropy plays, and quickly jumped into action during the onset of the COVID-19 crisis. Their generosity – which included offsetting the cost of childcare for employees and providing Publix gift cards to our frontline healthcare workers – truly uplifted our staff during this difficult time. They and their friends even coordinated a breakfast delivery on Mother's Day for the staff to express their gratitude for the lifesaving care they administer to our patients.



"There is no better way to give access to good health services to people who cannot afford it in our South Florida community than giving to Baptist Health."

-Rao and Anita Uppaluri



Huizenga Family Foundation

H Scott Huizenga is following in the footsteps of his father, successful businessman and entrepreneur H. Wayne Huizenga, founder of Huizenga Family Foundation. Serving the community has always been important to members of the Huizenga family, and, since the establishment of the Foundation in the 1980s, their commitment to make a difference wherever they can has been steadfast. Upon H. Wayne's passing in 2018, H. Scott made it his life's mission to continue building upon his father's legacy. For many years, the Huizenga family has had a wonderful relationship with Bernie Fernandez, M.D., chief executive officer of Baptist Health Medical Group, a network of more than 180 physicians in multiple specialties closely aligned with Baptist Health. Executive Health, which falls under the umbrella of Baptist Health Medical Group, sparked the Huizenga Family Foundation's interest in Baptist Health because of our unique approach to personalized care. The family has witnessed first-hand the impact Executive Health has had for members of our community, and last year made a gift of \$500,000 in support of the Executive Health program – enhancing the program's ability to provide extended, one-on-one time with patients and offer a concierge

"After learning of the vision for Baptist Health to grow through South Florida with many smaller locations and Bernie's description of that vision, I wanted to be a part of it. Dad blessed our family with so much. I'm grateful to be able expand on his love for community and South Florida in this way and honor those in our family who have done so much more."

-H. Scott Huizenga

environment that combines a comprehensive physical examination with exclusive personal services. As new members of our Giving Society's Arthur Vining Davis Club, Huizenga Family Foundation is paving the way for the future of Executive Health at Baptist Health.

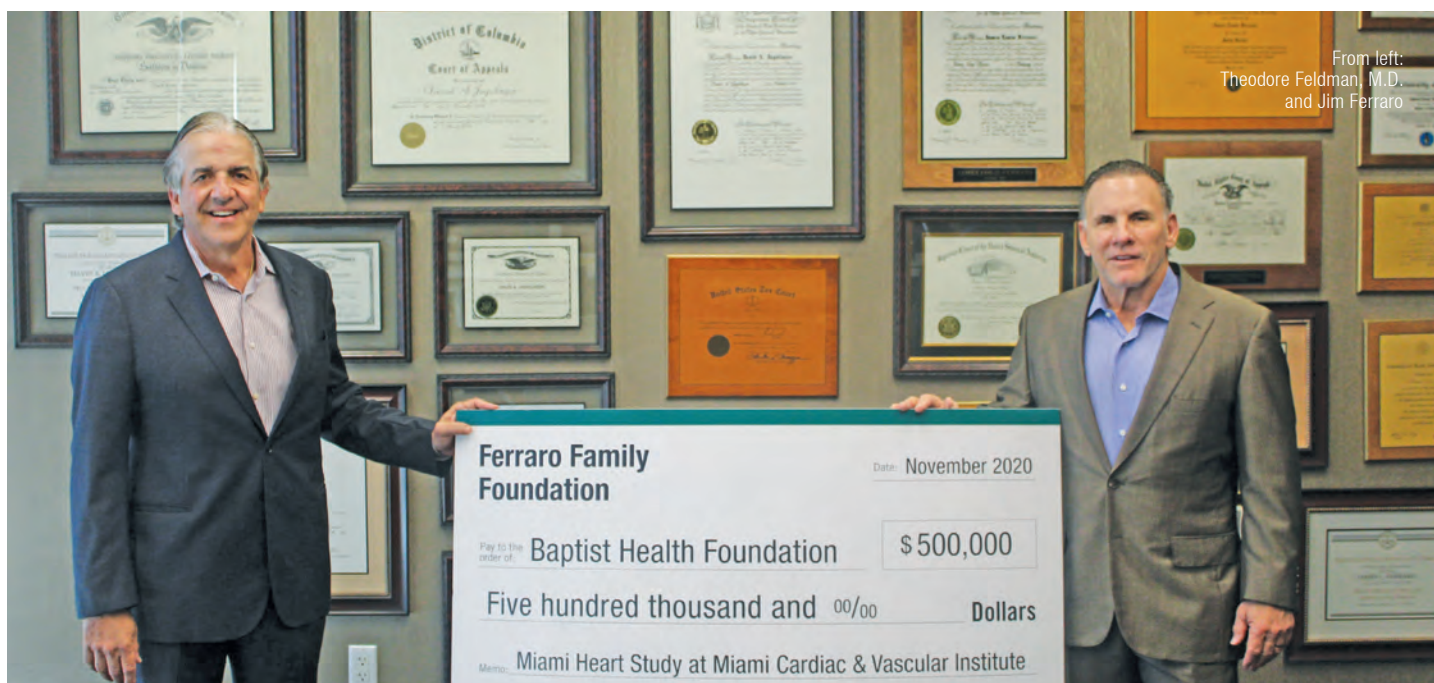
Jim Ferraro

Jim Ferraro has worked hard to build a career as a successful litigation attorney, fighting for the rights of people who otherwise have no one on their side. In his personal life, he is well-known for his involvement with multiple charities, because he recognizes that by giving back and investing in your community, you can truly impact someone's life. Jim has been a supporter of Baptist Health since 2013, and appreciates the commitment that our organization has to build a healthier community for all. After losing his father to a heart attack and being under the care of Theodore Feldman, M.D., a cardiologist at Miami Cardiac & Vascular Institute, Jim witnessed for himself the importance of finding a cure for cardiovascular disease, and is now an advocate for the cause. Last year, in honor

"Baptist Health is on the forefront of treating people who are sick – the forefront of saving people's lives. Without philanthropy, society fails because we need to take care of each other. If you go in the opposite direction of philanthropy, it becomes anarchy and we need to avoid that. Giving back is also just doing the right thing – helping another human being."

-Jim Ferraro

of his father, he made a \$500,000 gift to the Institute's Miami Heart Study, a long-term observational research study designed to identify new and novel relationships between risk factors, genetics, lifestyle behaviors and cardiovascular disease in the Greater Miami area and became a member of the Arthur Vining Davis Club within our Giving Society. This cutting-edge study is the key to unlocking a cure to cardiovascular disease.



We are **THANKFUL** for the support of our **AMAZING DONORS**.

So much of what we are able to accomplish is because of their **GENEROSITY** and **COMMITMENT** to Baptist Health.

Their **KINDNESS** and **LOYALTY** have enabled us to make tremendous strides in offering **THE BEST CARE** possible to **OUR COMMUNITY**.

Philanthropy is often times the differentiator between what we can do and what **WE MUST DO** to achieve preeminence and **MEET THE NEEDS** of our community.

GENEROSITY impacts the ways in which we strive to transition from excellent care to **EXTRAORDINARY CARE**.

**WE THANK EACH ONE OF OUR DONORS
FOR HELPING TO MAKE THIS POSSIBLE.**



Beating the Statistics One Movement at a Time: **HEAT.HELP.CURE.**

Cancer is the second leading cause of death in the United States, with one in two men and one in three women likely to be diagnosed with the disease in their lifetime. HEAT.HELP.CURE. – a partnership among the Miami HEAT, Baptist Health and Entercom radio – plans to defeat those statistics through a series of community events aimed at spreading awareness and raising critical funds to help Miami Cancer Institute build a world without cancer.



The money raised through HEAT.HELP.CURE. will help the Institute conduct breakthrough research, access the world's latest technologies and equipment and retain internationally recognized cancer experts, who provide world-class care right here in our community. Three events held in the fall of 2019 at the AmericanAirlines Arena raised \$560,000 to help make these goals possible.

The Miami HEAT Red, White & Pink Game kicked off the HEAT.HELP.CURE. campaign in October. The open scrimmage, commemorating Breast Cancer Awareness Month, gave fans a closer look at the 2019-2020 Miami HEAT team, with proceeds benefiting cancer research and discovery at Miami Cancer Institute.

The second annual HEAT.HELP.CURE. Radiothon took place in November, "live" from the Arena. We shared stories of hope and inspiration from Miami HEAT players and legends whose lives have



1,343
Total
Supporters

492
Dribblers

34
Sponsors

\$560,000
Total Dollars
Raised



been touched by cancer, and from Miami Cancer Institute patients and physicians. The 13-hour Radiothon aired on five of Entercom's most popular South Florida stations, helping expand our reach and message.

Also in November, the Dribble Drive Against Cancer took to the streets of Miami with the 13.8-mile "Dribble Drive Challenge" from Miami Cancer Institute to the Arena, the 3.3-mile "Dribble Drive" starting from Vizcaya and the "Dribble Drive Dash" around the perimeter of the Arena.

At the heart of HEAT.HELP.CURE. are the amazing supporters we have gained along the way who are incredibly committed to the cause. Berkowitz Pollack Brant Advisors + CPAs has been a partner in the initiative since its inception and plays a vital role in spreading the message and contributing to the campaign.

"Our firm is deeply committed to the fight against cancer. We are enthusiastic supporters of HEAT.HELP.CURE. and are proud to be working with our partners, the Miami HEAT and Miami Cancer Institute. Led by our Founding and Executive Chairman, Richard Berkowitz, we are grateful for the work of Miami Cancer Institute and are committed to the growth of this grassroots movement in support of the fight against cancer," says Berkowitz Pollack Brant Advisors + CPAs.





Rebecca's Story

One of the worst moments of Rebecca Fletcher's life was the first time she had to leave South Miami Hospital without her newborn son. Day after day, the heart-wrenching moment was repeated as little Noah fought for his life in the neonatal intensive care unit (NICU).

"I would stay with him all day," recalls Rebecca, an information system director for Baptist Health. "When I would leave, I didn't know if he would be there when I came back the next time."

Despite this agony, she and her husband, Andrew, a Coral Gables paramedic/firefighter, were also grateful. They credited the doctors and nurses for saving Rebecca's life after she developed sudden-onset severe preeclampsia in the midst of what had been a perfectly healthy pregnancy. But with Rebecca's blood pressure soaring and IV medication not helping, the only option was to perform an emergency C-section.

After she gave birth, Rebecca was taken to the intensive care unit and it would be three days before she saw her son for the first time. A 3-pound, 2-ounce baby, Noah was extremely fragile. At one point, he was not expected to survive. The NICU nurses gave the couple updates around the clock as they cared lovingly for Noah. "It was pretty rough and not something I would wish on anybody," Rebecca says, "but it was manageable because of the amazing staff in the NICU."

Fast-forward almost a decade: Noah is 9 and his brothers Jonah and Luke are 6 and 3, both born after complication-free pregnancies. The Fletchers are healthy and their lives are full and meaningful — everything the young couple had hoped for when they married 10 years ago. "We're incredibly grateful as a family," says Rebecca, a 39-year-old Miami native. "Were it not for the care we got at South Miami Hospital, I would not be here, Noah would not be here and my other children would not be here."

Rebecca served as co-chair of Baptist Health's annual Employee Giving Campaign last year and again this year, and shares her story to inspire others. The campaign allows employees to donate cash or some of their paid time off to financially support the nonprofit organization. She and her husband have also become Founders in Baptist Health Foundation's Giving Society. "I had always given back, but I didn't realize there was a way to give back in a larger way," says Rebecca, who discussed the long-term commitment with Andrew. "It didn't take us long to say yes, let's do it."

The Fletchers knew they wanted their dollars to support Baptist Health Foundation's NowICU fund. Through money raised by this fund, South Miami Hospital installed sophisticated, high-resolution webcams for each of the 62 beds in their NICU. Parents who can't be at their baby's bedside can use their mobile phone, tablet or computer to see their baby 24/7. The parents can also give access to concerned grandparents or others who do not live locally.

"Were it not for the care we got at South Miami Hospital, I would not be here, Noah would not be here and my other children would not be here."

The Foundation is raising money to expand the program in the Baptist Hospital NICU. The Fletchers have also earmarked their support for that, as well as contributing to maintain the webcam program at South Miami Hospital. "One of the hardest things was not being able to see Noah when we weren't at the hospital," Rebecca says. "Now we can pay it forward." Rebecca says speaking to other employees about supporting Baptist Health has been deeply meaningful for her. She's proud to represent the many departments who keep the organization functioning behind the scenes. "My story humanizes the people who work in technology. I can tell the caregivers who work more directly with patients and families, 'I've been there; I know how much you do.' I feel it very deeply."

These days, Rebecca says her job is "really more of a calling. I can help take care of our caregivers by way of technology." And technology is at the heart of the NICU webcam program, enabling Baptist Health to address the special needs of families. Rebecca notes that in addition to her family's experiences at South Miami Hospital, both her sister and father have received lifesaving care at Baptist Hospital. "I feel like Baptist Health is woven into the community and woven into my family," she says. "I understand what we do for the community because we have received the services, too. I work for an organization that cares. And I have an opportunity to share in that mission and give back as a grateful patient."



Doctors' Day & Nurses Week

Baptist Health's doctors and nurses are heroes in every sense of the word, and we can't thank them enough for being true beacons of strength and fortitude as they care for our community, especially during the COVID-19 pandemic.



One of the most sincere and meaningful ways to express appreciation is simply by saying “thank you.” Here at Baptist Health, we strive to make sure our hardworking doctors and nurses know the magnitude of the impact they are making in the lives of those they care for. In support of the 2020 Doctors' Day and Nurses Week, Baptist Health Foundation launched its second annual comprehensive community mailing, creating a special way for patients to show their gratitude to the doctors and nurses who have made a difference in their lives.

Through the mailing, grateful patients had the opportunity to personalize a gratitude card and make a philanthropic gift to the department or entity of their choice in honor of a Baptist Health caregiver who delivered extraordinary care. Patients across the health system used this as their opportunity to say “thank you” and give back to Baptist Health – helping to lift the spirits of our fearless and dedicated heroes and providing them with the affirmation and appreciation they needed to keep pressing forward during the pandemic.

As a result of the mailing, Baptist Health Foundation saw a 15 percent increase in online giving and received more than 400 gifts, totaling almost \$40,000 – a true testament of the high-quality, compassionate care Baptist Health provides. Promoting philanthropy and creating an outlet for patients to not only thank their doctors and nurses, but also honor them through their giving, makes it possible for them to play an active role in making an impact.

We salute all Baptist Health doctors and nurses for their unwavering commitment to the South Florida community and thank the many patients and families who expressed their gratitude and generosity.

Yvonne Johnson, M.D.



Championing a Culture of Philanthropy

An important component of Baptist Health Foundation's Grateful Patient Program is the Physician Philanthropy Advisory Council (PPAC), created to educate physicians on how they can positively impact our philanthropic efforts. The Council also provides insight for physicians into how the Foundation supports the health system's clinical resources, patient experience efforts and research projects, while encouraging physician involvement in identifying grateful patients.

Current co-chair of the Council, Yvonne Johnson, M.D., has been part of Baptist Health for more than 20 years and currently serves as chief medical officer for South Miami Hospital. When she became an ex-officio member of the Foundation Board, she learned of the invaluable role physicians have in promoting philanthropy because of the close relationship they have with patients, and was inspired to join the Council in 2014, becoming co-chair in 2017.

Dr. Johnson has been a powerful force for good in her role as co-chair – driving awareness about our Grateful Patient Program, cultivating relationships with medical staff, championing a culture of philanthropy

among physicians and helping raise important dollars to advance our mission. She is thankful to be part of our organization, stating: "I appreciate the work I do at Baptist Health. We are an organization committed to

providing excellent medical service to the South Florida community, and PPAC's support of the Foundation is an important part of that commitment."

Serving as co-chair has greatly impacted Dr. Johnson. "On a personal level, my involvement with PPAC and the Foundation has enlightened me about the benefits of knowing how to gracefully and humbly accept expressions of gratitude," she said. "Grateful patients have taught me that we should not respond to their thanks with expressions like, 'I was just doing my job' or 'It was nothing.' As physicians, what we do for our fellow human beings is not 'nothing.' We greatly impact the lives of our patients. It is healing for the patient and sustaining for the physician when we acknowledge their gratitude."

It is Dr. Johnson's hope that each member of Baptist Health's medical staff will be made aware of the importance of philanthropy and how each physician can play a meaningful role in creating grateful patients by providing excellent and compassionate care.

"Grateful patients have taught me that we should not respond to their thanks with expressions like, 'I was just doing my job' or 'It was nothing.' As physicians, what we do for our fellow human beings is not 'nothing.' We greatly impact the lives of our patients. It is healing for the patient and sustaining for the physician when we acknowledge their gratitude."



Michael J. Zinner, M.D. and Karel Foti



Karel Foti

Those who have had the privilege of interacting with Karel Foti know she exemplifies kindness and compassion. She is genuine, cares deeply for others and is an inspiration to all who have crossed her path. Her generosity to Baptist Health and the care she has in her heart for our organization are unparalleled.

Karel's history with Baptist Health dates back to the births of her sons, Rick and Joel, at South Miami Hospital. She always knew she wanted to be part of Baptist Health in some capacity, so she began volunteering as a "Pink Lady" at Baptist Hospital. As a mother with a young family at home, in addition to a full-time job, Karel dedicated her time to help deliver mail, sell magazines, run errands to and from the pharmacy and other tasks. To this day, she wears the service pin she received for working 100-plus volunteer hours.

Years later, Karel's mother was under the care of Barry Katzen, M.D., founder and medical director of Miami Cardiac & Vascular Institute. It

was their wonderful experience that inspired Karel to make her first large gift to Baptist Health, making it possible for the Institute to purchase important equipment. She became involved with various events and was asked by Dr. Katzen to serve on the Miami Cardiac & Vascular Institute Council. She also co-chaired Baptist Health Foundation's Grand Gala in 2016 and has served on the Board of Trustees for the last few years.

About 12 years ago, Karel's world shifted after the tragic passing of her beloved daughter-in-law, Shawnn, to cancer, leaving behind two daughters, 11-year-old Hunter and 9-year-old Madison. In the years following Shawnn's death, she established the Shawnn Renee

Charitable Foundation, which she manages with her granddaughters. Since the family has always enjoyed spending time together in the kitchen, Karel was overjoyed to hear about another opportunity to help Baptist Health. After a generous donation from the Shawnn Renee Charitable Foundation, Miami Cancer Institute's teaching kitchen – which offers cooking demonstrations to teach patients how to prepare nutritious meals for during and post-treatment – was renamed the Shawnn Renee Teaching Kitchen. The quality time Karel and her family used to spend in the kitchen was now translated into honoring Shawnn in an extraordinary way – something Karel and her granddaughters will always hold close to their hearts.

“One day I will not be here, and they will have the responsibility of carrying on not just the foundation, but their mother's legacy and everything connected to it, so to have the kitchen is even more significant than what meets the eye,” Karel said. “My love has always been in the kitchen. I've been cooking since I was 4 or 5, since I was tall enough to reach the counter with a stool. My mother taught me so many beautiful things in the kitchen, and that continued with the girls when they were born.”

Karel's passion for cooking as an expression of love, family and the healing power of food inspired Baptist Health to produce a cookbook, *A Fresh Start – The Baptist Health Way*. Created with the desire to encourage healthy eating surrounded by those you care about the most, the project was generously funded by Karel. *A Fresh Start* is filled



Karel Foti with her son and granddaughters



From left: Hunter Wieder, Karel Foti and Madison Wieder

with recipes that are nutritious, delicious and easy to make, in an effort to help families connect the importance of good nutrition with better health.

Throughout the years, Karel's support of Baptist Health has spanned many areas of the healthcare system, most recently to our COVID-19 Emergency Relief Fund. As our community endured the challenges brought on by the pandemic, Karel, a member of Baptist Health Foundation's President's Circle, wondered how she could lend a helping hand to our frontline healthcare workers.

Through her generous support, “Pineapple Strong” T-shirts were made and distributed to all Baptist Health employees, and meals were donated to those on the front lines in appreciation of their strength and commitment to our community. Her support of the Emergency Relief Fund was a guiding force behind important COVID-19 research conducted by Guenther Koehne, M.D., Ph.D., deputy director and chief of Stem Cell Transplantation, Hematologic Oncology and Benign Hematology at Miami Cancer Institute. It was in part through Karel's generosity that Dr. Koehne has been able to parlay his expertise in stem cell transplantation and immunotherapy to help treat COVID-19 patients.

“We all give in our own way, every day, even if it means just being kind and giving a smile to someone standing behind you in line at the grocery store” she said. “That's a gift, and that's a beautiful gift. So, philanthropy in and of itself; it's not just about your checkbook – although your checkbook is very important – but it encompasses kindness and courtesy and all the things that we should do to make a difference in this world.”

Karel has been part of Baptist Health's past and present, and will surely be part of our future. The magnitude of love she has for our community and organization is something we will always cherish. She is an incredible reminder of how important it is to spread generosity, kindness and compassion in any way you can.



Chef Ingrid Hoffman

Live Heart Healthy

Designated American Heart Month by Congress in 1964, February is the perfect time to learn more about heart health.

In February 2020, Baptist Health and Miami Cardiac & Vascular Institute partnered with Sedano's Supermarkets to inspire shoppers to take control of their health and wellness and Live Heart Healthy. Most people shop at Sedano's to find the flavors and foods reminiscent of their Latin American culture. Because heart disease is particularly prevalent in the Hispanic community, the Live Heart Healthy initiative was designed to engage directly with South Florida Hispanics and show Sedano's shoppers how to enjoy the flavors and foods they love in a heart-healthy way.

Through our partnership with Sedano's – the largest independent Hispanic supermarket chain in the country – Baptist Health was able to educate shoppers on how to make changes that would lead to a healthier life. And, thanks to the generous support of Sedano's shoppers, \$18,000 was raised that will help shape the future of heart





to pay homage to their home country while taking better care of their heart. In February, celebrity chef Ingrid Hoffman held a live cooking demonstration at the Sedano's on Bird Road and prepared heart-healthy versions of traditional Latin dishes. Baptist Health stations and advisers were set up throughout the supermarket to answer questions and offer health advice.

"We are honored to have had the opportunity to partner with Baptist Health South Florida to launch the Live Heart Healthy platform – a program that has educated and inspired our community to take control of their health and wellness," said Javier Herrán, chief marketing officer of Sedano's Supermarkets. "This meaningful partnership allowed us to show our community members how they can continue to enjoy authentic Latin American flavors they love, in a heart-healthy way."

health at Miami Cardiac & Vascular Institute, the largest and most comprehensive cardiovascular facility in the region. Philanthropy is essential to supporting the Institute in building upon its tradition of innovation and bringing together the best and brightest minds in medicine and science to help combat issues that greatly affect large portions of our population, such as heart disease.

As part of the Live Heart Healthy platform, the Institute provided in-store displays and live demonstrations that showed customers how



"We are honored to have had the opportunity to partner with Baptist Health South Florida to launch the Live Heart Healthy platform – a program that has educated and inspired our community to take control of their health and wellness."



COVID-19 Emergency Relief Fund

When the COVID-19 pandemic began directly impacting South Florida, our frontline healthcare workers answered the call and jumped into action. They did not cower or fret, but persevered and faced the challenge with every ounce of fight they had within themselves to protect and heal our community. It was not just our healthcare heroes who answered that call; members of our community, including our Corporate Partners,

rose together to support Baptist Health in the fight against COVID-19. There was a shared sense of purpose and an absolute need to help make a difference.

In response to the pandemic and the immediate call from community members who inquired about making a gift, Baptist Health Foundation established the COVID-19 Emergency Relief Fund to help our organization meet the ever-changing healthcare needs of our



USE OF FUNDS

EMPLOYEE SUPPORT

Meals
Home Care Kits
Hospital Week Activities
Mental Health Access
Childcare

PATIENT SUPPORT

iPads
iPad Stands
Masimo Pulse Oximeters
Well Care Kits
Telehealth Support
Mental Health
Access for Patient and Families

RESEARCH

the pandemic, through the generosity of our community, we were able to secure personal protective equipment to ensure the safety of our caregivers and provide over 155,000 meals for our frontline caregivers and their families. We also provided free Care On Demand via our telehealth platform across our community and connected isolated patients with their loved ones with more than 300 donated iPads. In addition, we were able to fund groundbreaking research trials that have helped save lives and improve COVID-19 recovery.

"This is what Baptist Health Foundation is here to do – support our patients, our healthcare front line and our community to make sure everyone is cared for, not only with expertise and innovation, but also with compassion," said Alex Villoch, CEO of the Foundation. "None of this would be possible without the support of our generous donors. We are so very grateful."



community during this uncertain time. We witnessed the true power of generosity as our community rallied together in support.

The impact of this generosity has been felt throughout Baptist Health. Our focus has been on three key areas: supporting our caregivers, supporting our patients and supporting research. During the first critical months of

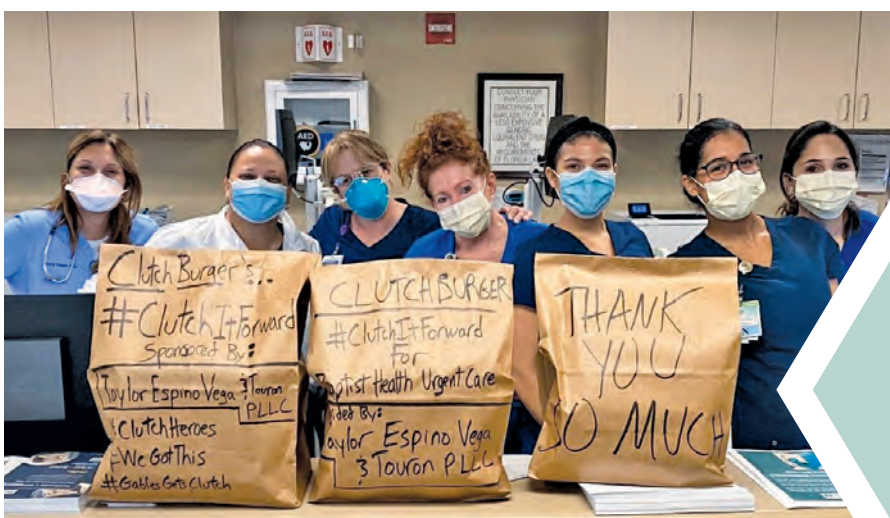


Supporting Our Heroes

Our employees are the heart of Baptist Health. We deeply value them and have been working tirelessly to ensure that they have the emotional support and resources necessary to combat the stress they face daily during the pandemic. Through the COVID-19 Emergency Relief Fund, funded by generous donors, we have been able to offer free virtual mental health counseling sessions, support groups, wellness seminars and financial assistance to the entire staff – and, to ensure the safety of our frontline

caregivers, personal protective equipment, face shields and reusable surgical gowns.

The generosity of our donors has also provided “well-being kits” for staff who are recovering from COVID-19 at home, and allowed us to deliver over 155,000 free meals. Donors like William Osbourne knew our employees were being stretched to new limits, and was passionate about getting involved to offer some reprieve for our healthcare heroes. Many employees moved out of their homes to keep their families safe



"Delicious."

"Thank you so much, this is awesome."

"Incredibly sweet."

"It was a nice treat to have a healthy breakfast provided for us in recognition for what we do every day. Thank you for your donation and support."

"On days we are so busy, it's nice to not have to go downstairs to buy food."

"Wow! Great way to start the day. Your thoughtfulness and support are sincerely appreciated!"

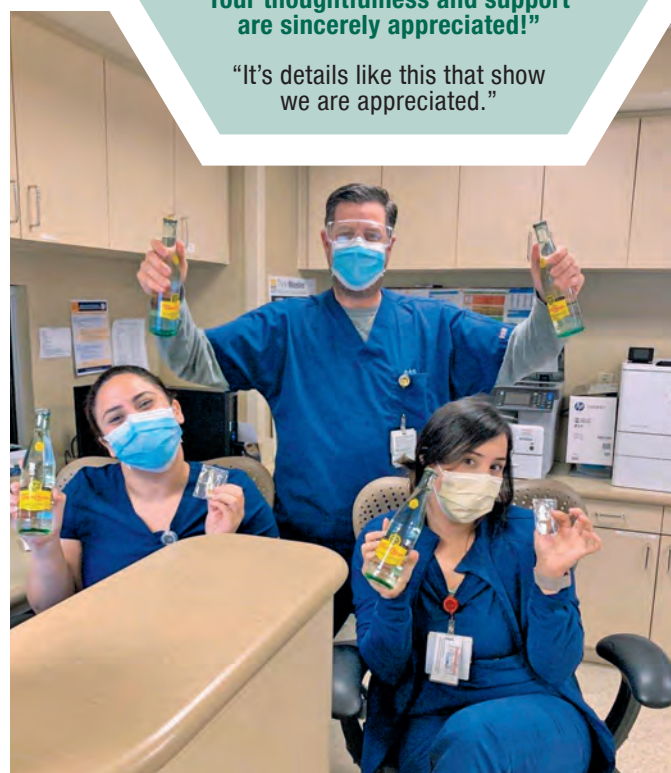
"It's details like this that show we are appreciated."

Through the COVID-19 Emergency Relief Fund, we have secured necessary personal protective equipment and funded the printing of face shields and the production of reusable surgical gowns – all to ensure the safety of our caregivers.

from infection, working double shifts and often not having the time or energy to shop and cook a meal. William's generosity and commitment funded over 2,500 meals for these caregivers. "For my family, it was one of the most inspirational efforts of our lives," William said. "We were happy to be able to help these extraordinary people giving so much to keep us safe."

Donors Al and Jane Nahmad are another example of the extraordinary generosity shown to our staff. For nearly two months the couple provided breakfast from Bagel Emporium to employees at all Baptist Health hospitals and six outpatient facilities. Their support during this difficult time has been significant and impactful.

Despite the pandemic, we were able to celebrate our annual Hospital Week, allowing us to shower our dedicated healthcare heroes with gratitude and appreciation. Their job is demanding, exhausting and stressful, and these initiatives, graciously funded by our donors, have helped raise their spirits during a very difficult time.



Connecting Loved Ones

KPMG LLP is one of the world's leading professional services firms, providing innovative business solutions and audit, tax and advisory services to many of the world's largest and most prestigious organizations. With more than 219,000 people working across the globe in over 147 countries, KPMG and its employees are committed to supporting the communities where they live and work.

In April 2020, KPMG LLP and KPMG U.S. Foundation announced a \$2 million commitment to support nonprofit organizations impacted by COVID-19, recognizing that many of their non-profit collaborators needed on-the-ground relief and assistance.

Moved by heartbreaking stories in the media about patients dying alone because COVID-19 restrictions prohibited loved ones from entering hospital intensive care units, KPMG leadership saw an opportunity to help, and generously purchased 200 iPads, which allowed Baptist Health patients to connect with their loved ones during their time of need.

The firm felt this was a powerful way to make an immediate difference in the lives of our patients during the pandemic stating, "Throughout our firm's history, we have always worked to make a difference and support the communities where we live and work, especially when they are at their most vulnerable. Baptist Health is similarly committed to caring for our most vulnerable populations, and we knew that our donation would be put to good use and support urgent needs in our South Florida community. We were honored to be a part of Baptist Health's COVID-19 Emergency Relief Fund and help loved ones stay in contact with each other during the time they need it most."

Moved by heartbreaking stories in the media about patients dying alone because COVID-19 restrictions prohibited loved ones from entering hospital intensive care units, KPMG leadership saw an opportunity to help, and generously purchased 200 iPads, which allowed Baptist Health patients to connect with their loved ones during their time of need.

This initiative was important to not only curb the spread of the virus, but to provide connectivity and meaningful comfort to patients – allowing us to provide the compassionate care that is synonymous with Baptist Health. Since April 2020, more than 4,500 Zoom calls between patients and their families have taken place.



200
iPads Donated
by KPMG

More Than
4,500
Zoom Calls
Conducted



Caring for Our Community

As the volume of patients with COVID-19 at Baptist Health continued to climb, remote monitoring devices were acquired to provide some much-needed relief. Partnering with Masimo, a medical technology company that specializes in remote patient management solutions, Baptist Health is now able to send patients with COVID-19 home, where they can be monitored 24 hours a day by the staff at our Telehealth Center, freeing up valuable resources to treat our hospitals' most critical cases. Highly trained critical care staff at the Center, also known as the eICU – electronic intensive care unit – are able to track key vital signs, such as oxygen saturation, respiration rate and pulse rate, through a device placed on the patient's finger and wrist. In case of any clinical deterioration, the team can contact the patient for further information and take appropriate action if the patient needs to return to the hospital.

This program was made possible through the Foundation's COVID-19 Emergency Relief Fund, which funded 575 Masimo pulse oximeters as well as 100 prepaid cell phones for those patients who need a connection to monitor their progress at home.



Philanthropy was the key force not only in purchasing the Masimo devices, but also in offering the South Florida community free access to our premier virtual telehealth platform, Care On Demand. Users simply download the app onto a smartphone, tablet or computer and enroll before consulting – 24/7 – with one of our many available physicians.

Access to Care On Demand started becoming especially critical in the early days of the pandemic, as news of the virus evolved and the Centers for Disease Control and Prevention urged patients with symptoms or concerns to stay home and use telehealth platforms

as a first line of defense. Virtual care has proven to be an effective method for evaluating illness from the comfort of one's home, while minimizing exposure to potentially contagious viruses.

Dollars raised through generous contributions by many in our community to the Emergency Relief Fund were essential in offering free Care On Demand visits during this difficult time. Philanthropy is often the connecting piece between having an idea and making it a reality. Generosity allows for the creation of enhanced and innovative approaches to how we can better care for those we serve.



... Miami Cancer Institute

Since treating the first patient with the novel coronavirus at one of our Baptist Health facilities, we've cared for thousands of COVID-19 patients across our health system. Leveraging the research expertise and clinical technology at Miami Cancer Institute, our physician scientists have been evaluating the effectiveness of existing cancer therapies to develop treatments for COVID-19.

Cancer patients often battle viral infections and have immune system problems that are similar to those suffered by COVID-19 patients, making medications typically used to treat these issues of interest to COVID-19 researchers. Utilizing funds raised in support of our COVID-19 Emergency Relief Fund, Guenther Koehne, M.D., Ph.D., deputy director and chief of Stem Cell Transplantation, Hematologic Oncology and Benign Hematology at Miami Cancer Institute, has parlayed his expertise in stem cell transplantation and immunotherapy to help treat COVID-19 patients.

At the onset of the pandemic, under an emergency approval from the U.S. Food and Drug Administration, Dr. Koehne administered a groundbreaking new treatment to three COVID-19 patients through intravenous infusions of experimental mesenchymal stem cells. These cells, derived from umbilical cord lining, aid healing by regenerating damaged lung tissue. All three patients, who were critically ill and on ventilation support, showed a significant reduction in their oxygen

"During this very difficult time for our nation and the world, we are excited to be part of finding potential treatments for COVID-19 response. Our physicians, particularly oncologists, are in a unique position to perform COVID-19 research."

requirement and in various key circulating inflammatory markers within days of the infusion. The remarkable ability of these cells to mitigate inflammatory processes holds great promise for COVID-19 patients, as well as for patients with many other illnesses.

"During this very difficult time for our nation and the world, we are excited to be part of finding potential treatments for COVID-19," said Michael J. Zinner, M.D., CEO and executive medical director of Miami Cancer Institute. "Our physicians, particularly oncologists, are in a unique position to perform COVID-19 research."

All of this critical research would not be possible without philanthropy, which plays an important role in expanding the Institute's robust research program, making it possible for the research team to prioritize treatment and interventions for COVID-19 without interrupting their regular cancer clinical trial schedule.

Miami Cardiac & Vascular Institute

As scientists across the world race to find effective ways to prevent, diagnose and treat COVID-19, which has been shown to have significant cardiac implications, Miami Cardiac & Vascular Institute is playing a key role. Thanks to the incredible support of our donors, the Institute has initiated life-changing interventions on five different innovative therapies for COVID-19, including:

- **COLHEART-19:** A prospective randomized evaluation to compare standard of care therapy with the effects of Colchicine on the short-term clinical outcomes in hospitalized COVID-19 patients with cardiac manifestations of the disease.
- **DARE-19:** An international, multicenter, randomized, double-blind, placebo-controlled, phase III study evaluating the effects of a known medication for diabetes and heart failure on COVID-19 patients in respiratory failure.

For the first time, Miami Cardiac & Vascular Institute filed and obtained approval of an Investigational New Drug Application with the Food and

Philanthropic support is vital as our research teams search for viable treatment and interventions to help in our fight against COVID-19. Generosity lights the path that helps our physician scientists turn the impossible into the inevitable.

Drug Administration to help in the treatment of cardiac complications of COVID-19. This designation demonstrates the Institute's unique ability to obtain FDA approval on the investigation of new drugs, similar to how pharmaceutical companies do – an accomplishment that positions Baptist Health as either a potential clinical research organization or a pharmaceutical company, expanding the horizon as a service entity for the approval of new innovative technologies, revenue generation and access to the markets for new therapies and technologies.

Philanthropic support is vital as our research teams search for viable treatment and interventions to help in our fight against COVID-19. Generosity lights the path that helps our physician scientists turn the impossible into the inevitable.





In their Words

My family has a long and comprehensive union with Baptist Health and specifically, South Miami Hospital. Most, if not all, of our family physicians, are affiliated with Baptist Health and more importantly, they have become an integral part of our lives. We consider ourselves very fortunate to be part of a circle of medical providers within a large healthcare system that manages to personalize the care of its patients – myself included.

My wife, Cynthia, has served on Baptist Health Foundation's Board of Directors for decades and we have proudly provided financial and community support consistently over the years, including a gift to the COVID-19 Emergency Relief Fund during the onset of the pandemic. We do so because there are so many members of the community who can benefit from the generosity shown to Baptist Health – philanthropy impacts lives.

My six-day hospitalization at South Miami Hospital in July 2020 for COVID-19 only reinforced the long-standing closeness we have had with Baptist Health. Being hospitalized for COVID-19 is different from a normal hospitalization in that the time physicians and nurses spend with you in the room is very limited, and of course, everyone is wearing personal protective equipment. Even with these "barriers," I felt that the staff was warm and expressed their concern for me. I felt cared for. In an effort to directly assist the COVID-19 unit at South Miami Hospital, my wife and I provided meals for the staff in appreciation for their ongoing commitment to healing our community and the excellent care provided during my hospitalization.

Although this was, thankfully, an isolated in-patient hospitalization, our family has had the honor of previously dedicating two birthing rooms at South Miami Hospital through our philanthropic support of Baptist Health. Cynthia and I have also helped fund two highly-sophisticated and advanced pieces of medical diagnostic devices for Miami Cardiac & Vascular



Institute at South Miami Hospital to assist in cardiovascular care and invasive cardiovascular procedures. The Sonosite SII devices are a dedication to honor South Miami Hospital's Leonard Zwerling, M.D. for the extraordinary care he continues to show our family. We are proud to give back to Baptist Health and help ensure our community can receive the best care with the best equipment.

We instituted the Leesfield/Zwerling Lecture Series sponsored by the Leesfield Family Foundation with the support of Baptist Health. Through philanthropy, we were able to present cardiologist, Alan Rozanski, M.D. as Baptist Health Foundation's featured speaker for their on-going Enrich, Engage, Enlighten Webinar's.

I am thankful for my family's long-standing relationship with Baptist Health and I am proud to receive my care here. My experience with COVID-19 is something I will never forget. I am grateful for the personalized care I received at South Miami Hospital. My hospital stay reaffirmed how special Baptist Health is to me. Cynthia and I are honored to be associated with and support Baptist Health through philanthropy and hope we can continue making difference in our community just as this organization has made a difference in our lives.

Ira Leesfield

Last year at around this time,
I was experiencing debilitating pain in my lower
back and shooting pain through my legs.
Several visits to the doctor and urgent care left me with no answers.
My mom didn't know how to help me and I would go days
at a time without sleep until exhaustion would take over.

Finally, after a particularly painful night my mom decided she could not wait for yet another doctor's appointment and took me to the emergency room at Baptist Hospital. From there on out it was a whirlwind of tests, procedures and lots of information. It was in that initial hospital stay that I met the man that would forever change my life, Dr. Doured Daghestani.

He delivered the diagnosis – Ewing's Sarcoma in my lower spine and even though my world was turned upside down, I felt a sense of peace knowing I was in the right hands and it was later solidified when I met the rest of his team. Do you believe in providence? The idea that a greater power is looking over you to bring you to the right place and time. Maybe before my cancer journey I didn't put much thought on it. After all, who really thinks to themselves that they are meant to have cancer? What 15 year-old thinks to themselves that they are meant to go through fear, anxiety, pain and sadness? I sure didn't.

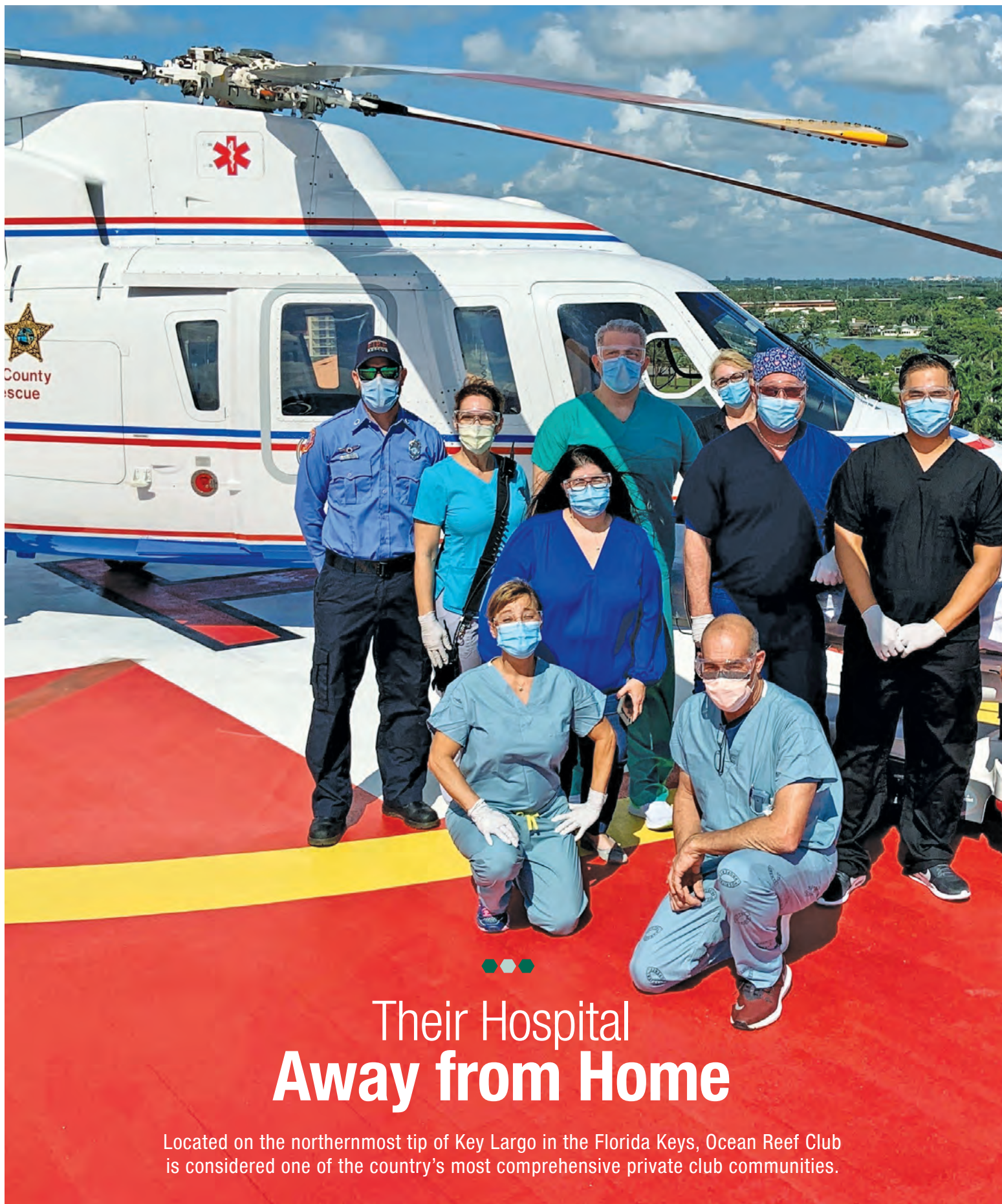
My mom recently asked me about my experience receiving treatment at Miami Cancer Institute. I thought long and hard about my answer. What I came up with is that I've completely forgotten all the pain, the suffering and all the negatives of chemotherapy and radiation. What remains now are the memories of the people I've met through the process. From the moment I would walk through



the entrance I was greeted by the staff with smiles and recognition. The environment felt safe and inviting. From the fresh orchids, to the jelly fish tanks, to the harpist and the décor – I felt pampered. It didn't feel like treatment.

The love and care I received at Dr. D's office went way beyond their call of duty. The attention I received when I went in for proton therapy with Dr. Matthew Hall and his team was comforting and reassuring. And those little details kept me from focusing on the negative side of treatment and are what made the biggest impact for me. As a teenager, I didn't think about the science or the medical advancements in care. I left that for my parents and the medical professionals to worry about. I had no doubt that my team was highly qualified to provide me with top notch care. What remains in my heart now is the gratitude I have to my Miami Cancer Institute family for saving not only my life, but my mind and spirit.

Margot Palma



County
Rescue

**Their Hospital
Away from Home**

Located on the northernmost tip of Key Largo in the Florida Keys, Ocean Reef Club is considered one of the country's most comprehensive private club communities.



Baptist Health's relationship with the community began in the early 2000s, when a large number of Ocean Reef residents were traveling to Miami to see Baptist Health physicians for their healthcare needs. This created an opportunity for Baptist Health to further engage and inform the community about our mission and become their healthcare organization of choice – their hospital away from home. Members of our medical staff began traveling to Ocean Reef to meet with their patients and introduce them to who we are as a healthcare system.

Successfully raising a significant portion of the \$9 million needed through their unified generosity, the new helipad at Baptist Hospital became available for use on October 15, 2020. Ocean Reef stands as a proud Baptist Health partner – helping champion our mission and the importance of philanthropy to their community.

By this time, several Ocean Reef residents had joined the Foundation's Giving Society, our donor recognition program created to thank, acknowledge and celebrate major donors who invest their compassion, gifts and leadership to help us fulfill our mission. An advisory board was formed at Ocean Reef to spread our message and spearhead philanthropic initiatives.

Tom Davidson, chairman of the board, recalls how it all began.

"Once we were into the relationship that far, I think we realized that there was a significant mutual benefit and opportunity for both us and Baptist Health, and we got the idea of forming an advisory council that would meet with doctors and senior executives to help promote philanthropy at Ocean Reef," Tom said.

Through the advisory council, Ocean Reefers focused on peer-to-peer fundraising, in effect, fundraising on the Foundation's behalf to support its philanthropic efforts.

In 2017, Ocean Reef committed to a multi-year campaign to raise money to build a helipad on the roof of Baptist Hospital's Victor E. Clarke Emergency Center. Previously, patients had to be transported in an ambulance from a ground-level helipad to the emergency center, which wasted precious minutes getting them to treatment for potentially life-threatening conditions.

Ocean Reef's generosity provided much of the \$9 million needed for the new helipad, which began service in October 2020. Ocean Reef stands as a proud Baptist Health partner, helping champion our mission and the importance of philanthropy to their community.

More than
80 patient
transports have
taken place since
October 2020

**MOST COMMON
TRANSPORT
NEEDS:**
stroke, heart attack
and patients from
Mariners Hospital and
Fishermen's Community
Hospital who are
in need of
specialized care



Walking a Mile in Their Shoes: Troy and Sissy Templeton

We have all experienced events that shape who we are now and who we eventually become. It is those moments in life that define our outlook on the world, our response to hardships and the actions we take to make a difference. For one couple, Troy and Sissy Templeton, it was a moment from their past and the events that followed that made them want to pay it forward through philanthropy.

Not long after their wedding – weeks, to be exact – Troy and Sissy were moving into their first apartment when Sissy stepped on something and dropped to the floor in pain. An X-ray revealed that an inch-long needle was embedded in her foot and would require surgery to remove.

Troy and Sissy were thankful the procedure went smoothly, but then their attention shifted to a different problem: how they were going to pay the portion of their medical bills not covered by insurance. As young newlyweds, this weighed heavily on them – so profoundly that the experience stayed on their minds for 37 years.

After losing their home to Hurricane Andrew in 1992 and, 25 years later, witnessing the devastation to the Florida Keys community caused by Hurricane Irma in 2017, Troy and Sissy thought back to the beginning of their marriage. They remembered the fear they felt worrying how they were going to pay their medical bills and wondered if there was a way to help people who were in the same situation.



Troy and Sissy wanted nothing more than to be helpful to Baptist Health and to their community by forgiving medical debt owed to the system. After many discussions and working together on a solution, the Templeton Family Foundation made a gift to erase the medical debt of nearly 8,000 families.

The Templetons, who were already donors to Baptist Health, had a strong relationship with our organization and were eager to begin conversations with leadership on what avenues they could take to help families struggling with medical debt. They wanted nothing more than to help Baptist Health and their community by forgiving medical debt owed to the health system. After many discussions and working together on a solution, the Templeton Family Foundation made a gift to erase the medical debts of nearly 8,000 families.

“It’s a remarkable feeling. You know the old adage, ‘It’s better to give than to receive.’ We’ve been so blessed in our life that we can now give back,” said Troy. They understood first-hand the weight carried by many families when they receive a medical bill. It was their hope to one day impact the lives of those standing in the same shoes they had once walked in – and that day finally came.

There is no greater gift than being able to impact the lives of so many people through generosity. When one’s devotion to make a difference in someone’s life is manifested through giving back, we witness the power of philanthropy.

Troy and Sissy are an incredible example of how certain moments in your life stick with you forever – how one defining incident can spark such a strong desire to better the world and pay it forward. So many have been impacted by the Templetons’ generosity, all because they had walked a mile in their shoes once before, and never forgot.

Building a Legacy: Phillis Oeters



Phillis Oeters was a long-time employee of Baptist Health whose career grew in tandem with the growth of the organization. She started as an administrative assistant, and 30 years later was serving as Corporate Vice President of Government and Community Relations. Phillis always felt that Baptist Health was a great place to work for, and had a special place in her heart for the Pastoral Care Program, something she believed separated Baptist Health from other healthcare organizations. As she was nearing retirement, she focused on her future financial security, but also wanted to make a gift to support this critical program.

Phillis saw a few big financial issues on the horizon – a potentially large tax bill in the coming year, the need for reliable income in retirement and a volatile stock market – and wondered how she could make a gift in this type of environment. After meeting with her and listening to her passion for Baptist Health and her future financial needs, the Foundation's Gift Planning team suggested a way she could enhance her financial stability for the future and simultaneously support a program that was truly meaningful to her.

The team provided Phillis and her advisers with information about a gift known as a flexible deferred charitable gift annuity, which she decided was the perfect gift for her. She funded her gift with stock that had gone up in value, and, since she felt financially secure for the next couple of years, set her annuity distributions to start between ages 65 and 70. Phillis liked that she could take a charitable tax deduction in the year she made her gift to Baptist Health and still have the flexibility to begin receiving payments when she was ready.

Making an estate or planned gift is the perfect way to improve the health of our community for generations to come. Planning ahead offers peace of mind and allows donors to enjoy possible tax benefits, all while building a legacy in support of Baptist Health, creating long-lasting impact.

Making an estate or planned gift is the perfect way to improve the health of our community for generations to come. Phillis retired after 30 years of tremendous commitment to Baptist Health, but her legacy will live on and be part of our history forever.

To learn more about Gift Planning at Baptist Health, please visit:

baptisthealth.giftlegacy.com

Or contact

Kevin Hughes, Director of Gift Planning

Telephone: 786-467-5429 or **Email:** GiftPlanning@BaptistHealth.net



Just Getting Started: Young Philanthropists of Baptist Health

The Young Philanthropists of Baptist Health (YPBH)
pave the way for the next generation of philanthropists.

The Young Philanthropists of Baptist Health (YPBH) utilize the power of teamwork to make a meaningful difference in the health and well-being of the South Florida community by raising funds to support important projects throughout Baptist Health.

Last year, YPBH funded the purchase of a maternity simulator for South Miami Hospital. This lifelike robotic mannequin simulates the conditions and symptoms of labor and delivery, allowing nurses, physicians and other providers to train and test high-risk and complex scenarios. According to the Centers for Disease Control and Prevention (CDC), about 700 women die from pregnancy-related complications in the U.S. every year, and in Florida, more than half of the maternal deaths were preventable. Thanks to the efforts of YPBH, the lives of future patients will be impacted for years to come as a result of knowledge gained and training offered by the simulation mannequin.

Other recent projects have supported the capital campaign to build an entirely new Fishermen's Community Hospital following its destruction

by Hurricane Irma in 2017; purchasing and upgrading equipment for Mariners Hospital's Wellness Center; and providing Brilliant Beginnings Bags, curated gift bags containing tools for parents of new babies born at West Kendall Baptist Hospital.

As first-hand witnesses to the power of generosity, YPBH members felt so inspired and committed to our organization's purpose that they joined the Foundation's Giving Society at the Founder level – taking a big step forward and individually committing \$60,000 to support the mission of Baptist Health. It was their love for community, their excitement in seeing the life-changing effects of generosity and the sense of fulfillment it left in their hearts knowing they will be responsible for changing someone's life that led 22 Young Philanthropists to join the Giving Society.

The next generation of philanthropists have arrived and they are just getting started.

CLOSE TO
\$70,000
RAISED!

*The Young Philanthropists of Baptist Health is open to the community, meaning one does not need to be directly affiliated with Baptist Health to be part of this exciting movement. Members in this group range from age 21 through 49.



Baptist Hospital of Miami

WHAT'S NEW: When it came to naming the newest facility at Baptist Hospital of Miami, the choice seemed obvious: Hope Tower, symbolizing optimism for the future. The 240,000-square-foot expansion, which serves our inpatient population for Miami Cancer Institute, includes a critical care unit with

48 rooms, six of which are isolation rooms. The new patient rooms are equipped with refrigerators, microwaves, large bathrooms and space to exercise. When deemed appropriate and safe, patients' family members may stay with them. The large rooms help decrease the feelings of isolation and stress that can come from a long hospital stay. The buildout of the new Hope Tower was accelerated to ensure that Baptist Hospital was ready for surges in COVID-19 cases. With its completion, Baptist Hospital will exceed 1,000 patient beds.



FUNDRAISING AT A GLANCE: Our commitment to recruiting and maintaining top-notch nurses inspired us to create the Center for Excellence in Nursing. Philanthropic support offers opportunities for the professional advancement of our nurses through scholarships, speakers' series, opportunities to attend conferences and the purchase of the latest technology in the industry – all factors that contribute to attaining Magnet designation. Awarded by the American Nurses Credentialing Center, Magnet designation is the highest honor a hospital can receive for its nursing staff, and Baptist Hospital – which is only the eighth facility in the world to have received a fifth designation – will be working toward achieving this impressive recognition for the sixth time. This accolade is widely associated with the recruitment of top talent, increased satisfaction and improved patient safety, reinforcing the high level of nursing quality prevalent at our hospital.

LOOKING TO THE FUTURE: As the growth of Miami continues and patients travel from beyond the tri-county area to be seen by experts across the health system, our facility is stretched to the limit. The renovation and modernization of Baptist Hospital of Miami will help us meet the needs of our patients, while also aiding in the recruitment of talent. To achieve a state-of-the-art facility, we will renovate patient rooms and family areas including lobbies, corridors, and waiting areas and expand dining facilities and kitchen capacity – to keep pace with our growing patient population, as well as meet the demands of visitors and staff alike. An investment in the renovation and modernization of Baptist Hospital will add much needed hospital beds and clinical space, all designed to improve patient comfort, add state-of-the-art medical technology and optimize safety and efficiency of care – creating a cohesive environment across the entire Baptist Hospital campus, which is home to Miami Cancer Institute, Miami Cardiac & Vascular Institute and Miami Neuroscience Institute.





Doctors Hospital

WHAT'S NEW: In December 2019, Javier Hernández-Lichtl became CEO of Doctors Hospital and Miami Orthopedics & Sports Medicine Institute. Almost a decade ago, Javier assembled and led the team that opened West Kendall Baptist Hospital, Miami-Dade County's first new hospital in more than 35 years, and then served as its CEO. Since transitioning into his new role, Doctors Hospital has reached new heights of excellence. U.S. News & World Report ranked it the #4 hospital in South Florida and the #11 hospital in the state. Last year, Doctors received an "A" from the Leapfrog Hospital Safety Grade, the only hospital rating focused exclusively on hospital safety, providing consumers with critical information on how likely they are to experience accidents, injuries, errors or harm while in the hospital. During the COVID-19 pandemic, Doctors Hospital treated more than 1,000 COVID-19 patients and led the way in convalescent plasma therapy.



FUNDRAISING AT A GLANCE: Benedict John Toth, a valued supporter of Baptist Health, made a planned gift through his estate to ensure that Doctors Hospital had the ability to purchase state-of-the-art equipment, such as AccuVein vein illuminators. This device minimizes medical errors and enhances patients' comfort and safety by enabling clinicians to accurately visualize the veins under the skin and find the best vein for drawing blood, inserting IV lines and injecting contrast media. To honor his legacy, the Doctors Hospital Council funded the purchase of vein illuminators for each department.



LOOKING TO THE FUTURE:

Each year, more than 6,000 people come to Doctors Hospital for surgery. The last renovation was more than 15 years ago, and, with technological advances happening at hyper-speed, the hospital's surgical suites are in critical need of renovation and expansion. This project will provide for a larger operating room with up-to-date infrastructure, space to meet the requirements for decontamination and sterilization of equipment, and the ability for future expansion of surgical capacity. By investing in the latest technologies and equipment, we will provide for greater patient and physician satisfaction, while keeping patient safety a top priority.



Fishermen's Community Hospital

WHAT'S NEW: On June 10, 2020, the final steel beam of the brand-new Fishermen's Community Hospital was lowered in place, marking the completion of the building's structure. After Hurricane Irma swept through the Florida Keys over three years ago and destroyed the Marathon hospital, some 500 area residents began raising funds for the construction of a completely new hospital. Expected to be completed in mid-2021, the new Fishermen's Community Hospital is designed to withstand a Category 5 hurricane.

FUNDRAISING AT A GLANCE: By August 2020, just 30 months after the kick-off of an ambitious capital campaign, the Marathon community had exceeded its \$15 million fundraising goal to help build a new Fishermen's Community Hospital. The residents of the Middle Keys are incredibly proud to celebrate raising more than \$16 million to build a new state-of-the-art facility. Philanthropy is a gateway to new possibilities and opportunities, and it is thanks to the Florida Keys community that we are able to witness the power of generosity.



John Woltz, M.D.



LOOKING TO THE FUTURE: As a critical access hospital – a designation given by the federal government to small hospitals in “medically underserved” rural areas – Fishermen's depends upon physician recruitment to ensure that Monroe County residents have access to primary and preventive medical care. In June 2020, the Marathon Community welcomed primary care physician John Woltz, M.D., who brings more than 14 years of experience in primary care and an extensive background working with military and civilian populations spanning all socioeconomic levels.



Homestead Hospital



WHAT'S NEW: Homestead was one of the areas hardest hit by COVID-19. Because of the many underserved communities surrounding Homestead Hospital and the large number of migrant workers residing in communal living areas, the Homestead community found it challenging to slow the spread of the virus. Fortunately, the hospital was equipped with the necessary resources to care for the community, thanks in large part to contributions made to our COVID-19 Emergency Relief Fund. This enabled the hospital to provide masks and pulse oximeters so that COVID-19 patients could be monitored at home by Baptist Health's telehealth service, freeing up valuable resources to treat critical cases. Homestead Hospital made monumental strides in how it tackled the COVID-19 pandemic and remained an important pillar in the community it serves.

FUNDRAISING AT A GLANCE: Generous support from the community has been key in the expansion of the Homestead Hospital Outpatient Clinic. The expansion allows the Clinic to see more patients beyond Homestead Hospital Emergency Department discharges. Thanks to dollars raised, Homestead Hospital has been able to treat patients with a wide variety of conditions, including wound care and diabetes management. Philanthropy was essential in making it possible for Homestead Hospital to extend its reach and offer high-quality care to more members of our community.

LOOKING TO THE FUTURE: Imaging services are a crucial component of any diagnostic service. Homestead Hospital performs imaging diagnostics with three CT scanners and one MRI machine. If more-extensive imaging is required, currently they must be performed outside of the hospital, but could be done on-site with the acquisition of a SPECT scanner. This advanced technology merges the images from two different types of scanners – single-photon emission and computed tomography – to give providers more-precise information about how different parts of the body function, and enables them to more clearly identify problems such as tumors or Alzheimer's disease. Having a SPECT scanner at Homestead Hospital would also alleviate the CT patient volume, which in turn would shorten the wait time in the Emergency Department for this procedure.



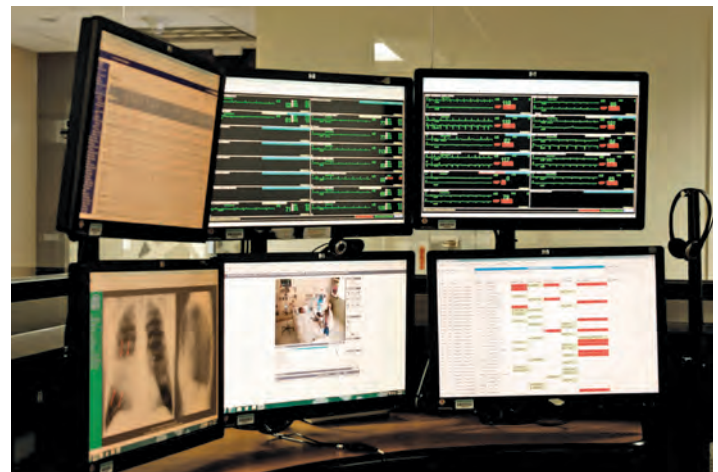
Mariners Hospital



WHAT'S NEW: Mariners Hospital's Intensive Care Unit team has been awarded the American Association of Critical Care Nurses Beacon Award, which recognizes caregivers in stellar units whose consistent and systematic approach to evidence-based care optimizes patient outcomes. Units that receive this national recognition serve as role models to others on their journey to excellent patient and family care. The staff at Mariners Hospital exemplifies the commitment and passion it takes to deliver high-quality and meaningful care that impacts the lives of those they serve. Additional awards received by Mariners Hospital include the Press Ganey Guardian of Excellence Award for Achieving and Sustaining Excellence in Patient Experience and the Top 20 Best Practices in Patient Satisfaction Award.

FUNDRAISING AT A GLANCE: The astounding community that rallies behind Mariners Hospital is responsible for the important support that helps the hospital reach new heights of excellence. Each year, the Florida Keys community and Mariners Hospital staff, in overwhelming numbers, demonstrate their commitment to supporting the community's healthcare needs through philanthropy. Thanks to their generosity, Mariners Hospital offers a robust array of services, including 24-hour emergency care, inpatient and outpatient surgery, diagnostic imaging tests, physical therapy, speech therapy and pulmonary rehabilitation. Mariners is the only hospital in the Florida Keys to offer medical oncology services and has the only hospital-based hyperbaric chamber in the Keys. What started as a nine-bed facility is now a 25-bed critical access hospital and is the only hospital serving the Upper Florida Keys. Philanthropy has been a catalyst to help Mariners Hospital meet the healthcare needs of the Florida Keys.

LOOKING TO THE FUTURE: Telehealth undoubtedly represents the future of healthcare. As we further explore this new trend, Mariners Hospital has established an endowment for an eICU monitoring system. Each year, income from the fund will subsidize the operations of the Mariners Hospital eICU system, a lifesaving service that is non-billable to patients. The system enables critical care physicians and nurses located at Baptist Health's Clinical Operations Center in Miami, more than 60 miles from Mariners, to electronically monitor the medical condition of patients in the hospital's critical care unit 24 hours a day, seven days a week. The eICU reinforces the exceptional hands-on care of the physicians and nurses at Mariners Hospital, providing additional support and the best possible care for patients.





South Miami Hospital

WHAT'S NEW: South Miami Hospital is pleased to be part of an important movement to address the healthcare needs of communities across the nation by building their own Grow2Heal Garden. The first Grow2Heal Garden broke ground in 2014 on the Homestead Hospital campus and produces over 5,000 pounds of fresh produce that is available to patients and staff. The garden is a hands-on venue that teaches and inspires our community to make better lifestyle choices, assists with managing an individual's condition and prevents the onset of chronic disease. In 2019, West Kendall Baptist Hospital established its own Grow2Heal Garden, and South Miami Hospital is the latest site to continue the expansion throughout Baptist Health. South Miami Hospital's Grow2Heal Garden will be a nurturing and educational center providing our community with the opportunity to reconnect with our environment and the process of growing, preparing and incorporating nutritious food into our lifestyle. The first seedlings were planted in June 2020.

FUNDRAISING AT A GLANCE: Fueled by the generosity of donors, the Center for Excellence in Nursing at South Miami Hospital supports the hospital's exceptional nurses by providing continuing education opportunities to all nursing disciplines. This investment ensures that South Miami Hospital will continue to provide excellent, quality care to patients and maintain its Magnet designation awarded by the American Nurses Credentialing Center (ANCC). While the 58th Annual Mercury Ball was canceled due to the COVID-19 pandemic, the generous support of donors never stopped. As the beneficiary of the Ball, philanthropy is making a powerful impact on the Center's ability to provide opportunities for the nurses to attend conferences and bring back innovative practices, which can be implemented throughout our hospitals to provide top-of-the-line care for our patients. The nurses at South Miami Hospital created a video to virtually say "Thank You" and express their heartfelt gratitude for all the generous donations.



LOOKING TO THE FUTURE: Providing take-home Halo Sleep Slacks to all babies born at South Miami Hospital is an important step to ensure that families do not experience a preventable tragedy. The accidental suffocation and strangulation of infants can be largely attributed to sleep environment risks associated with loose bedding and blankets. A sleep sack is a sleeveless, wearable blanket worn over pajamas or a bodysuit, providing parents a safer and effective way to swaddle their newborn. South Miami Hospital models safe infant sleep practices throughout the facility and is an advocate for providing safe sleep education to the families it serves. Upon discharge, with the help of philanthropy, all parents will receive a brand-new Halo sleep sack to keep.

West Kendall Baptist Hospital

WHAT'S NEW: In December 2019, Lourdes Boue was named CEO of West Kendall Baptist Hospital. An executive with Baptist Health for over 15 years, she started as vice president for Baptist Outpatient Services. She joined the West Kendall Baptist Hospital executive leadership team prior to the opening of the hospital and has been a strong contributor to the hospital's success. Lourdes serves as the growth champion for

West Kendall Baptist Hospital and has worked closely with Baptist Health strategic planning and construction management to plan for a four-story clinical expansion to meet the healthcare needs of the growing West Kendall community. In conjunction with West Kendall's nurse leaders, Lourdes was instrumental in creating the SUNFLOWER Award to provide meaningful recognition for clinical partners and technicians in honor of all that they do to deliver excellent patient care. West Kendall Baptist Hospital is the first Baptist Health hospital to bring this kind of recognition to these valued team members. She is the recipient of the 2020 Healthcare Hispanic Leadership Award from the South Florida Hispanic Chamber of Commerce, a true testament to her passion and commitment to Baptist Health and the South Florida community.



Lourdes Boue



FUNDRAISING AT A GLANCE: In 2013, West Kendall Baptist Hospital spearheaded the formation of Healthy West Kendall to create the healthiest community in Florida. Healthy West Kendall brings together community stakeholders including business leaders, local government, health department officials, schools, churches, police/fire departments, civic organizations and neighbors to support healthy, active lifestyles and address the key factors that influence our health – from the built environment and spaces that surround us to determinants that influence our behaviors and choices to live healthier. Throughout the year, the Healthy West Kendall coalition puts together various events to engage the community on all levels, making it the main hub in West Kendall. Through philanthropic support, all of these events are complimentary to members of the West Kendall community.

LOOKING TO THE FUTURE:

Upon opening its doors in 2011, West Kendall Baptist Hospital quickly began to see an increase in patient volume, doubling the number of expected emergency department visits within its first year of opening. The sustained demand for patient beds and emergency services continues to increase year after year. To meet the growing needs of our community, West Kendall Baptist Hospital will undergo a four-story, 126,000-square-foot clinical expansion that includes 70 observation/inpatient beds, 35 emergency department treatment rooms and shelved areas for future imaging and ancillary growth – expected to be completed by January 2023.



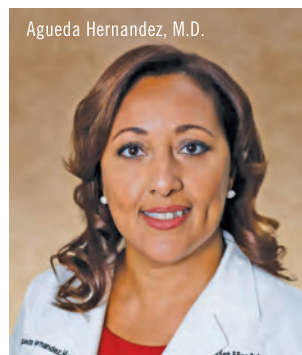
Center for the Advancement of Learning



WHAT'S NEW: The Center for the Advancement of Learning was launched in 2019 to support Baptist Health's long-standing educational programs and the growing needs of each of our Centers of Excellence. As an anchor institution of the South Florida community, the Center is committed to attracting, training and retaining the future healthcare professionals that will serve the community. Over the last year, more than 4,000 learners completed programs that fall under the Center's umbrella, including student and nurse scholars, medical residents and fellows, observers and visiting physicians.

FUNDRAISING AT A GLANCE: Agueda Hernandez, M.D., is chief medical officer of the Center for the Advancement of Learning and the designated institutional official for Baptist Health South Florida. She joined Baptist Health in 2012 as the founding associate director of the West Kendall Baptist Hospital/FIU Family Medicine Residency and

medical director of the Baptist Health Medical Group Family Medicine Center. As the champion for the Center for the Advancement of Learning, Dr. Hernandez understands that philanthropy helps expand the Center's ability to provide outstanding patient-and family-centered academic experiences, cutting-edge technology, collaborative workspaces for current and future healthcare professionals and support for our growing Centers of Excellence. Knowing this, she made a generous donation in support of the Center, becoming a member of the Founders Club within Baptist Health Foundation's Giving Society. She is leading by example, hoping it will inspire others to give back.



LOOKING TO THE FUTURE: The Center for the Advancement of Learning's vision is to develop a multidisciplinary

educational hub on the Baptist Hospital campus to support medical, nursing, pharmacy and allied health student and resident education programs, as well as our Centers of Excellence. This academic destination will include tech-enhanced classrooms, state-of-the-art simulation training, auditoriums with international telecasting, dedicated space for a library and lounges and modern administrative spaces for educators. Philanthropy creates more opportunities for the Center to support Baptist Health's educational programs in order to train and retain the healthcare professionals who will surely impact our community in the future. As our Centers of Excellence gain more traction, the Center for the Advancement of Learning will play a vital role in supporting their efforts.



Miami Cancer Institute

WHAT'S NEW: The recently opened Hope Tower at Baptist Hospital, adjacent to Miami Cancer Institute, is home to the Institute's inpatient bone marrow and immunotherapy programs. Rooms in the new Hope Tower are dedicated to allogeneic stem cell transplant patients, whose survival from various forms of leukemia, multiple myeloma and other blood cancers depends on receiving stem cells from the bone marrow of non-related donors. Because of their compromised immune systems, these patients are more at risk for viruses and require sterile environments for care. Many patients have received allogeneic transplants with great success using an innovative method developed to manipulate donor cells in the lab. The new technique, which is performed in the Institute's state-of-the-art Stem Cell Processing & Immunotherapy Laboratory, has the potential to work with a patient's immune system by reprogramming T-cells (or fighter cells) to attack cancer cells. This is an example of the breakthrough research happening within our Blood and Marrow Transplant Unit, and with a new dedicated inpatient unit, the program will continue to grow.



FUNDRAISING AT A GLANCE: The Nahmad Research Fellowship at Miami Cancer Institute, established through the generosity of Al and Jane Nahmad, supports Michael Zinner, M.D., chief executive officer & executive medical director, and Horacio Asbun, M.D., chief of hepatobiliary and pancreatic surgery, and combines world-class care with cutting-edge research to provide highly effective, personalized treatment options for patients. Thanks to the support from the Nahmad's, Filipe Kunzler de Oliveira Maia, M.D., was brought on board as the first Nahmad Research Fellow at the Institute. Since starting at Miami Cancer Institute, Dr. Kunzler has presented numerous abstracts and is one of the authors of the updated pancreas guidelines on Enhanced Recovery After Surgery (ERAS), which dictates the ERAS management of pancreas surgery worldwide. Recently, he participated in the Delphi consensus led by the Coronavirus Global Surgical Collaborative to produce guidelines on when and how to safely resume surgical activities in relation to the coronavirus pandemic. Dr. Kunzler also stays up to date with patients, participating in rounds, surgical procedures and clinic visits.

Filipe Kunzler de Oliveira Maia, M.D.



Guenther Koehne, M.D.

LOOKING TO THE FUTURE: Breast cancer is the most common malignancy in women and one of the most curable cancers, with a 90% chance of survival when diagnosed early. However, many underserved minority women, often Black or Hispanic and without access to early detection, go undiagnosed, leading to a lower rate of survival. These healthcare disparities reflect striking differences within groups that are closely linked to social, economic and/or environmental disadvantages. Factors contributing to healthcare disparities and barriers to care include: lack of access to early screening, lack of insurance coverage, more-advanced disease at diagnosis, unequal access to improvements in therapy and limited resources. In response to this, Miami Cancer Institute is launching a five-year study that will provide 74 underserved women from West Palm Beach to Monroe County with equal access to contemporary cancer treatment.



Miami Cardiac & Vascular Institute

WHAT'S NEW: When patients come to Miami Cardiac & Vascular Institute, they find every aspect of cardiovascular care under one roof, from diagnosis to treatment to rehabilitation. The Institute's heart failure program has expanded to South Miami Hospital, increasing the reach of our care to impact the lives of more patients. To help optimize treatment, the Institute offers a heart failure clinic and encourages patients to participate in this service within 10 days of being discharged from the hospital with a heart failure diagnosis or complications – allowing a patient's care team to see how they are recovering and adjust treatment plans, if necessary, so that they can live a longer, healthier life.



Raj Narayanan, M.D.



FUNDRAISING AT A GLANCE: As Miami Cardiac & Vascular Institute pushes patient care in new directions and builds upon its tradition of innovation, the Institute is bringing together the best and brightest minds in medicine and science. The Institute today offers a first-in-the-world environment that maximizes physician collaboration and allows us to continue to diagnose disease, research new drugs and devices and develop minimally invasive treatments. Philanthropic support has been instrumental in making sure our clinical teams have what they need to offer high-quality care, and because of the generous support of our donors, the Institute has been able to purchase the necessary software needed for cardiac valve surgery and intervention. The software performs sophisticated measurements to assist physicians in determining the correct sizing and location to place a new heart valve, impacting the lives of patients the Institute serves.

LOOKING TO THE FUTURE: In order to transform the future of cardiovascular medicine, Miami Cardiac & Vascular Institute is seeking to build a hybrid suite that will allow for integrated techniques of interventional cardiology with those of cardiac/vascular surgery and will aim to maximize procedural benefits while minimizing invasiveness. Important features for the hybrid operating room include: quality of the imaging equipment, radiation burden, ease of use of the equipment, need for specially trained personnel, ergonomics, reticulated beds, ability to perform both open and percutaneous procedures and sterile environments, as well as quality and efficiency of patient care.

Miami Innovation Institute

Barry T. Katzen, M.D.



WHAT'S NEW: Barry T. Katzen, M.D., founder and chief medical executive of Miami Cardiac & Vascular Institute, has been named Chief Medical Innovation Officer for Baptist Health. He will drive a culture of innovation throughout the organization, leveraging the intellectual talent and creative energy of Baptist Health's physicians and employees while building an entrepreneurial ecosystem of innovation partners worldwide. Dr. Katzen laid the foundation for the establishment of Miami Innovation Institute by focusing on funding and solving unmet needs in the patient experience. Under his leadership, donors rallied together to get the Institute off the ground and the work to develop new technologies and solutions geared toward improving healthcare began. In his new role, Dr. Katzen will continue to identify effective solutions to clinical challenges to better serve our community.

FUNDRAISING AT A GLANCE: Early in the COVID-19 pandemic, Miami Innovation Institute was called upon to support supply chain and clinical operations by engineering solutions for medical equipment, creating options for testing, reuse and decontamination technologies and producing personal protective equipment (PPE). Using funds raised through the COVID-19 Emergency Relief Fund, the Institute created several hyper-local ventures to repurpose local capabilities and to utilize idle capacity to meet critical needs such as face masks, face shields, surgical gowns, testing swabs and ventilators. The Institute's partners include Goodwill Industry, Florida International University and Florida Atlantic University. Philanthropy helped fund the raw materials, technology and manpower to produce the PPE needed to keep our patients and frontline staff safe.



LOOKING TO THE FUTURE: Intellectual asset management is the cornerstone of innovation and the conduit through which Miami Innovation Institute can transform translational research into products and services that impact patients and healthcare delivery. This key element helps to commercialize Baptist Health's intellectual property through select collaboration with staff and stakeholders. Baptist Health's valuable assets are sizable, including inventions generated by our clinicians, researchers and administrative employees, institutional know-how, data, proprietary software and Baptist Health copyrights and trademarks. Negotiated access to these assets by commercial collaborators focuses on developing new products, care tools and, occasionally, new

enterprises. Intellectual asset management has the ability to address innovations at any stage of the development process, from inception and ideation through early development, validation and, ultimately, licensing or spinout. Philanthropic support can help ensure that transformative ideas are tested and prototyped, and that they reach patients waiting for meaningful new treatments and lifesaving procedures to be discovered and available to improve their health.



Miami Neuroscience Institute

Michael McDermott, M.D.



WHAT'S NEW: Michael McDermott, M.D., chief medical executive of Miami Neuroscience Institute, joined Baptist Health in March 2020, bringing years of expertise and a keen focus on recruiting new talent and expanding the Institute. Dr. McDermott understands that neuroscience is in a constant state of evolution. As the Institute continues to gain traction under his leadership, the need to aggregate data is proving to be an essential need to better understand the

complexities of the brain. Funded in part by philanthropy, Infinitome, a platform that utilizes MRI data to provide researchers with deeper insights into the structure of the brain, will serve as the Institute's latest machine learning tool to better leverage big data and look at medical records in ways we haven't before. Infinitome will house individual level data and clinically achievable scans to ultimately help the Institute dive deeper into neurological diseases.



FUNDRAISING AT A GLANCE: Through the generous support of our donors, Miami Neuroscience Institute hosted the Miami Neuroscience Symposium in 2019. The symposium focused on recent advances in neurology, stroke management, neurocritical care, neuroimaging and movement disorders, and brought together expert faculty to engage through complex cases, novel treatment strategies and lively panel discussions. More than 160 clinicians attended the symposium, which served as a space to educate and learn from industry experts on the latest treatment of patients with neurological conditions.

LOOKING TO THE FUTURE: Miami Neuroscience Institute is the most recent Center of Excellence to emerge at Baptist Health. Established as a multidisciplinary clinical model to diagnose and treat patients with a variety of common and complex conditions affecting the brain, spine and nervous system, the Institute is now embarking on a major initiative to recruit top talent and foster a transformative research infrastructure to accelerate new discoveries in treating neurological disease of all types. The Institute's new initiative involves the creation of an endowment structure that will help advance innovative research and compassionate care for patients. Establishing endowments is paramount in attracting the finest specialists to the program, building on Baptist Health's long-standing reputation of excellence.



Miami Orthopedics & Sports Medicine Institute



WHAT'S NEW: The highly anticipated Miami HEAT Sports Medicine Center at Miami Orthopedics & Sports Medicine Institute opened in October 2019, and the first surgery was performed shortly after in the facility's 4,500-square-foot ambulatory surgery center. Solely dedicated to orthopedic procedures, the ambulatory surgery center consists of four fully integrated operating rooms that are home to innovative and high-tech equipment. In fiscal year 2020, the center performed 1,071 surgical procedures, including a complete joint replacement – the first such procedure done at any Baptist Health ambulatory surgery center. The center was able to remain open during the COVID-19 pandemic by implementing enhanced infection control precautions.

FUNDRAISING AT A GLANCE: Funded through the generosity of Al and Jane Nahmad, the Al and Jane Nahmad Research Fund at Miami Orthopedics & Sports Medicine Institute was created to support research staff and related technologies. Philanthropy has been key in supporting the data collection of patient-reported outcomes, including analysis of data and the publishing of outcome results in various medical journals – helping to put the Institute on the map and expand its reach beyond South Florida. The Nahmads' support has made it possible for the Institute to hire a researcher to compile, analyze and report the data. Technology also plays an important role in gathering the information needed to better understand the post-treatment outcomes of our patients. Thanks to their generosity, the Institute is equipped with what it needs to conduct this important research.

LOOKING TO THE FUTURE: Miami Orthopedics & Sports Medicine Institute strives to build a premier orthopedic hand therapy clinic in the heart of Coral Gables that will provide state-of-the-art technology and certified hand therapists to support our hand surgeons and their patients in their postoperative care and therapy. The



clinic will enable the physicians to support their hand patients' therapeutic needs by providing the highest level of physical therapy, further establishing Baptist Health as an orthopedic leader and innovator in South Florida. The 3,400-square-foot facility will allow for boutique-style attention for patients in need of physical therapy and rehabilitation, either as a preventive measure or as a postoperative therapy. The center will have five certified hand therapists, a unique discipline that requires therapists with a skill set that is intrinsic to the hand.



Bethesda Hospital Foundation

We are excited to announce that Bethesda Hospital Foundation is joining Baptist Health Foundation!

This transition is representative of the collective purpose we both share in supporting our hospitals, centers of excellence, patients, donors and members of our community. One, unified foundation will strengthen our ability to advance Baptist Health's mission through philanthropy.

Q&A with Bethesda Hospital Foundation Chairman of the Board: John Pasqual, D.M.D.

Q The idea that we are 'stronger together' was at the center of the decision to bring Bethesda Hospital Foundation under Baptist Health Foundation's umbrella. What opportunities for success do you see as a result of this transition and why is it such an important move for the communities we serve?

A Our best and most innovative work is achieved together, in cooperation, coordination, and collaboration toward a common purpose. As a unified Foundation, we are in service to the best interests of our hospital, and will continue to provide outstanding care to our donors, patients, and each other.

Q What impact will this have on fundraising for Baptist Health?

A We recognize that what motivates our donors is the desire to make a lasting difference in healthcare that impacts people's lives. Embracing a culture of philanthropy means working with our colleagues across the Baptist Health South Florida hospital system to make that happen, through responsible stewardship of the gifts that donors entrust to our hospital.

Q As Bethesda Hospital Foundation's Chairman of the Board, what are you looking forward to the most about this change?

A The transition will pave the way for Bethesda Hospital to unlock greater potential and increased philanthropic opportunities to advance the mission of preeminent healthcare in Palm Beach County.

Q What do you envision for the future of Baptist Health Foundation now that Bethesda Hospital Foundation has joined efforts?

A Bethesda Hospital's ability to make an impact in healthcare for Palm Beach County is possible because of our donors, patients, and friends and we're grateful for their continued generosity. In transitioning



"Embracing a culture of philanthropy means working with our colleagues across the Baptist Health South Florida hospital system to make that happen, through responsible stewardship of the gifts that donors entrust to our hospital."

to Baptist Health Foundation, we will continue to further the legacy of philanthropy and commitment from our donors to advance Bethesda Hospital's extraordinary medical staff, enhance facilities, and foster medical education programs to deliver innovation solutions for healthcare challenges.



"In this transition, you will see the Bethesda Hospital Foundation name change to Baptist Health Foundation. What you will also see, are the same faces and relationships at Bethesda Hospital that you have come to trust and know so well. We continue to be here for you now and into the future. Together, we will make a lasting impact. Together, we are stronger."

-Nelson Lazo
Chief Executive Officer,
Bethesda Hospital East & Bethesda Hospital West



"This enhanced partnership just makes sense and will be an incredible benefit to the community of Bethesda Hospital and Baptist Health South Florida."

-Barbara M. James
Executive Director, Bethesda Hospital Foundation

FUNDRAISING OVERVIEW & IMPACT BY THE NUMBERS

Close to **1,750**
nurses received care
packages during National
Nurses Week thanks to
your support

Surpassed our fundraising
event goal of **\$1.2 MILLION**
raised benefiting Bethesda Hospital
in Palm Beach County

1,856 cash gifts received

30 planned gifts received

\$8.5 MILLION raised in 2020
– an all-time record
for Bethesda Hospital
Foundation

84 corporations have
invested in the health
of our community

Over **15,000** meals
provided to Bethesda
Hospital Frontline Healthcare Heroes

\$410,180 raised in honor of
Bethesda Hospital Physicians, Nurses
and Healthcare Heroes – resulting in over
200 healthcare professionals honored

449 new commitments from donors
totaling more than **\$1.5 MILLION**

Almost **\$500,000** raised for
Bethesda Hospital COVID-19
Response & Recovery

Together, we can achieve anything.



Fundraising Overview

Almost
\$40
million

698 new commitments from
donors totaling almost **\$30 million**

raised through
your generosity

Over **\$16 million** raised for the Fishermen's Community
Hospital rebuild – the campaign exceeded its goal by **\$1 million!**

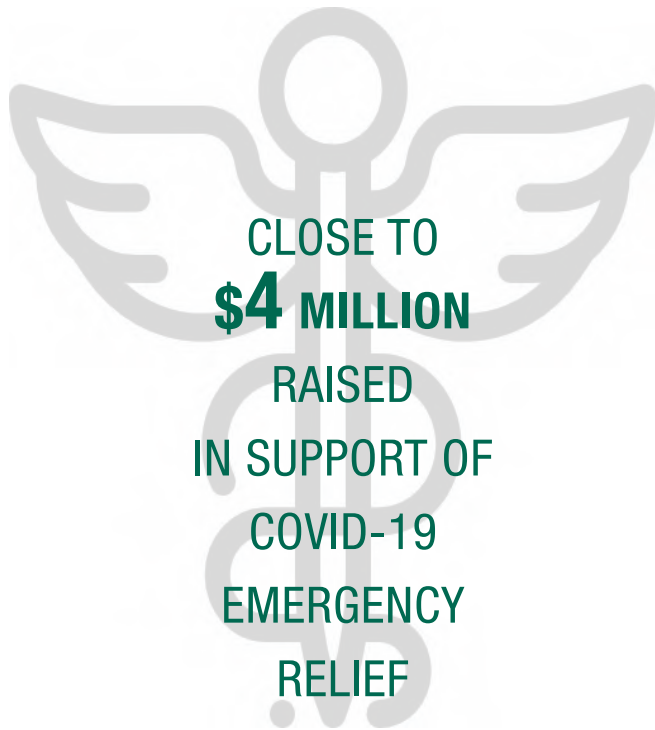


\$560,000
raised in support of **HEAT.HELP.CURE.**

Top
3

initiatives funded system-wide:

- Baptist Health South Florida General Fund
- Miami Cancer Institute General Fund
- Fishermen's Community Hospital Capital Campaign



CLOSE TO
\$4 MILLION
RAISED
IN SUPPORT OF
COVID-19
EMERGENCY
RELIEF

▼
15 planned giving and
legacy gifts totaling more
than **\$3 million**

\$7 million
donated by Grateful Patients



More than **\$13 million**
raised in support of
Baptist Health Centers of Excellence

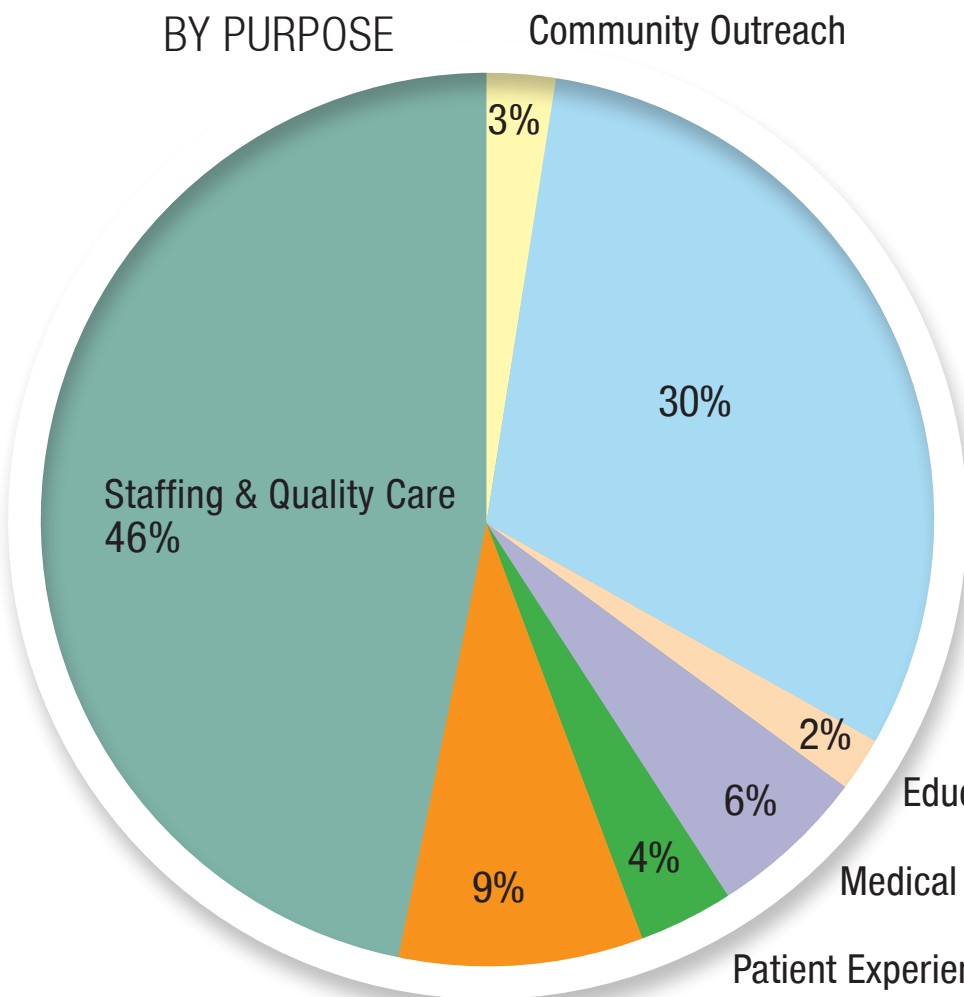
More than **\$15 million**
raised in support of direct
Hospital needs

2,867
FIRST-TIME DONOR
GIFTS TOTALING
\$13 million

14
grants
received

Impact by the Numbers

FUNDS DISBURSED BY PURPOSE



\$19.6 MILLION



Construction & Renovation

Education & Training

Medical Equipment

Patient Experience

Research & Innovation



With the help of philanthropic support, more than

5,000

oncology procedures were performed at Mariners Hospital

7,000 lbs.
of produce was harvested by our

Grow2Heal Gardens



at Homestead Hospital and West Kendall Baptist Hospital

More than
155,000
meals donated to healthcare workers



Philanthropy helped
Miami Innovation
Institute prepare
1,250 COVID Care Kits for patients



LOGINS FROM PARENTS,
FAMILIES AND FRIENDS
VIEWING THEIR INFANT
IN REAL-TIME VIA
OUR NICVIEW CAMERAS
IN SOUTH MIAMI
HOSPITAL'S NEONATAL
INTENSIVE CARE UNIT (NICU)
HAVE EXCEEDED
300,000
THANKS TO YOUR
SUPPORT

**More than
5,800 patients**

were impacted by Miami Cancer Institute's
Patient Navigation Program as a result of your generosity

Philanthropy
has helped support

19
clinical trials

**More than
4,000**
learners within
the Center for the
Advancement of
Learning were impacted
by your generosity
last year

IN CELEBRATION OF
THE YEAR OF THE NURSE,

**7,400
OF OUR NURSES**

WERE RECOGNIZED
WITH A SPECIAL GIFT

CELEBRATED MORE THAN **18,000**
EMPLOYEES DURING HOSPITAL WEEK

Funded more than
500 Masimo Pulse Oximeters
to help monitor COVID-19 positive
patients in their homes and
100 pre-paid cell phones to connect
patients and hospital staff



► Funded more than **1,000** Brilliant Beginnings
Bags at West Kendall Baptist Hospital – a gift bag
equipped with tools for the parents of new babies

●●●

The Year in Review

REVENUE AND SUPPORT

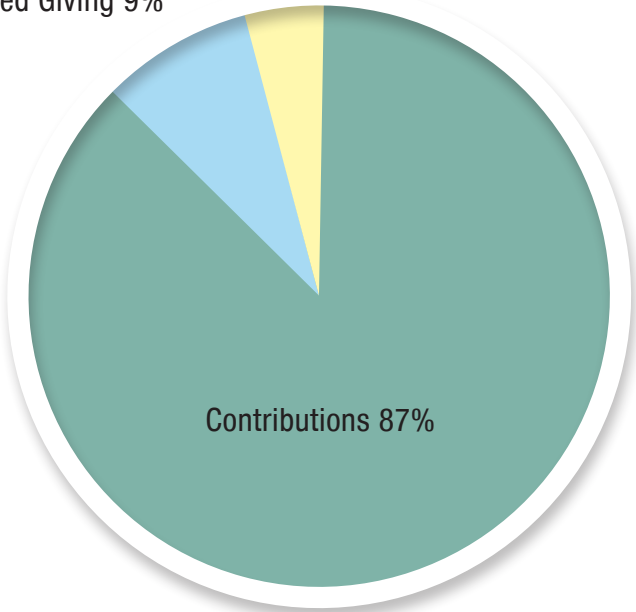
Contributions	\$34,671,780
Planned Giving	3,378,546
Events Revenue	1,605,849
GROSS FUNDS RAISED	\$39,656,175

Event Expenses	(703,923)
Present Value & Other Adjustments	(1,926,267)
NET FUNDS RAISED	\$37,025,985

Other Income	396,060
TOTAL REVENUE AND SUPPORT	\$37,422,045

Planned Giving 9%

Events Revenue 4%



GROSS FUNDS RAISED \$40 MILLION

EXPENSES

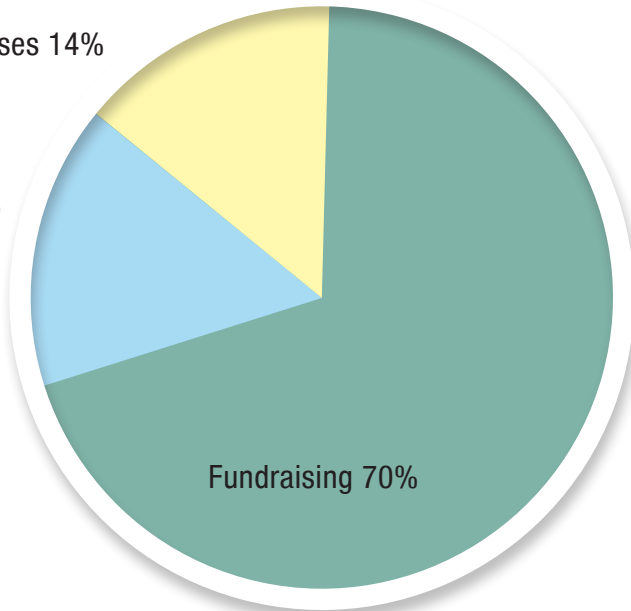
Fundraising	\$9,891,249
Event Expenses	703,923
Administration	2,263,317
TOTAL EXPENSES	\$12,858,489

NET ASSETS

Without Donor Restrictions	\$20,927,232
With Temporary Donor Restrictions	123,664,735
With Permanent Donor Restrictions	17,011,516

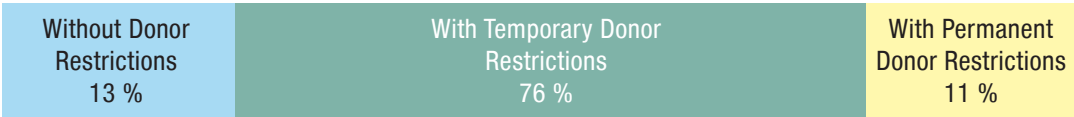
Event Expenses 14%

Administration 16%



TOTAL EXPENSES \$13 MILLION

TOTAL NET ASSETS \$162 MILLION



2019 – 2020

Officers & Directors

Robert G. Berrin, Chairman of the Board

Lani Kahn Drody, Vice Chairman

Tomas P. Erban, Chairman Emeritus

Michael Katz, Treasurer

Lane M. Jones, Secretary

Alex Villoch, CEO



Dick Anderson
Louis Franklin Andrews
Agustin Arellano, Jr.
Jorge A. Arguelles
George N. Aronoff
Ernesto Aviñó
Steven I. Bandel
Richard L. Barbara, Esq.
Elizabeth Rae Baxter
Vanessa M. Bertran
Monica S. Betancourt
Stephen A. Blumenthal
Steven J. Brodie
Joseph R. Buchanan, Esq.
Carolina Canida
Johanna Paterson Carrier
Michael Peale Carrier
Mauricio Cayon
Bea Citron
Sarah Cizmas
Robert Coward
Shawn Crews
Steven M. Demar
Suzanne DeMaria-Koehne
Liana M. de Mena
William Dickinson
Alan T. Dimond
Michele Dudley

Wayne C. Eldred
Kim Elliott
Pablo Estepe
Joseph A. Fernandez
Pedro Fernandez
David Fiestal
Karel K. Foti
George W. Foyo
Pedro J. Garcia
Aileen Garciga
Peter C. Gardner
Alex Gierbolini
Ralph L. Godwin, Jr.
Jose Antonio Gonzalez
Rejane Gomes de Paula
Kristina Gossman-Ducanes
Leif Gunderson
William H. Henneberry
Mark A. Hernandez, M.D.
Jay A. Hershoff, Esq.
Sofia Holtzman
Milton A. Jimenez, M.D.
Lourdes Jofré-Collett
Judith Katzen
Erin D. Knight
Jason Koler
Rosario Rico-Toro Korn
Rudy J. Kranys

Samir Kulkarni, M.D.
Susan Matson Lampen
Jon Landau
Cynthia Leesfied
James M. Leonard
Gail Ranieri Long
Carlos E. Lowell
Brian Magrane, M.D.
John Cyril Malloy, III
Joanne J. McGregor-Ganus
Fernando G. Mendoza, M.D.
Juan Antonio Michelena
Carly Miller
Mario J. Miranda
Alex Montague
William P. Murphy
Jane C. Packard
Guillermo Pascual
Thomas D. Paulus
Adriana Pereira-Reyes
Jorge E. Perez, M.D.
Marcos Perez
Lillian M. Peters
Abby Denise Portuondo
Lindsay Rabito-Leonard
Mahendra Raolji
Evan T. Rees
David P. Reuter

Lindy Roth
Leticia Santiago
Joel H. Schenkman, M.D.
Betty Anne Schilling
Anita Sharma
Paul Skoric
Neil R. Sosler
Patricia Stanley
Claudia M. Stober
Cristina Sullivan
Donald Stephen Swatik
Albert R. Taño, M.D.
Jeffrey Taylor
Bill R. Tillett
Ernesto Valdes, M.D.
Agustin E. Veitia
Audra Hill Wallace, CPA
J. Scott Weston
Joseph Weston
Vivian Williams
William W. Wilson, III
E. Carlton Wilton, Jr.
Barbara J. Wright
Lloyd Wruble, D.M.D.
Marta Yee
Province Zamek
Boris Zedan
Judith H. Zeder

Honorary Directors

Theodore Feldman, M.D.
Ghassan Haddad, M.D.
Yvonne Turner Johnson, M.D.
Barry T. Katzen, M.D.
Derek Papp, M.D.

Ex-Officio Members

Matthew Arsenault
Nancy Batista-Rodriguez
Lourdes Boue
Bo Boulenger
Bill M. Duquette
Bernie Fernandez, M.D.
Rick Freeburg
Javier Hernandez-Lichtl
Brian E. Keeley

Christine Kotler
Nelson Lazo
Ana Lopez-Blazquez
Joe Natoli
Patricia Rosello
Kenneth Spell
Jack A. Ziffer, Ph.D., M.D.
Michael Zinner, M.D.



CORPORATE PHILANTHROPY PARTNERS

BAPTIST HEALTH FOUNDATION

Diamond \$100,000 +



Titanium \$50,000 +



Platinum \$30,000 +



Gold \$25,000 +



Silver \$15,000 +



Bronze \$10,000 +



*Includes Institutional Giving Partners. Updated 9/30/20



THE *Giving*
SOCIETY

2020

Chairman's Circle
\$5,000,000 and above
9

President's Circle
\$1,000,000–\$4,999,999
44

**Arthur Vining
Davis Club**
\$500,000–\$999,999
37

Tower Club
\$250,000–\$499,999
106

Century Club
\$100,000–\$249,999
374

Founders Club
\$60,000–\$99,999
1,552

**CORNERSTONE
SOCIETY**

Pillar
\$60,000–\$99,999
175

Fellow
\$25,000–\$59,999
350

Benefactor
\$10,000–\$24,999
917

GRAND TOTAL
3,564

THE **IMPACT YOU** CREATE,
THE **LIVES YOU** TOUCH,
THE **DIFFERENCE YOU** MAKE,
THAT IS THE **POWER OF GENEROSITY**

THANK YOU!

FOLLOW US!

-  @BaptistHealthSF
-  @baptisthealthsf
-  @BaptistHealthSF
-  #BaptistHealthFoundation and #BaptistHealthSF



Phone: 786-467-5400
Email: Giving@BaptistHealth.net
Website: BaptistHealth.net/Giving